NFBA 2020 Sponsor Order Form

Exhibitor

Contact Person

Signature

Date

Address

City

State/Province, Postal Code, Country

Telephone

Email

HAVE QUESTIONS?
Richard Widick
NFBA 2020 Exhibition Management
1.630.929.7918
rwidick@heiexpo.com

SEND CONTRACT TO:
nfba@heiexpo.com

MAIL CHECKS TO:
NFBA Exhibits
98 E. Chicago Ave. Suite 201, Westmont, IL 60559

Please make checks payable to: NFBA 2020

CREDIT CARD:
To pay by credit card by secure payment portal, email dbrown@heiexpo.com

CANCELLATION POLICY

For Sponsorship Opportunities
The Sponsorship Agreement(s) is (are) entered into as of the date of the Sponsor’s signature above. Sponsor is responsible for meeting all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of 100% of the sponsorship fee.

For Advertising
Cancellation of space reservations are not accepted after the closing date for the selected advertising opportunity. Special positions may not be canceled.

BRANDING OPPORTUNITIES –
All opportunities include production, installation and dismantle

☐ Standing Sign Boards $1,000
☐ Escalator Runner Cling $4,000
☐ Premium Banner Location $3,500
☐ Column Wrap (4 Available) $2,500
☐ Window Clings $1,200
☐ Floor Clings $1,200
☐ Kick Panels $1500/ pair $5,000 for exclusivity
☐ Lounge Opportunities Starting at $5,200
☐ Hat Rack $2,200
☐ Lanyards ___________ SOLD $1,500
☐ Tote Bags ___________ SOLD $5,000

NETWORKING OPPORTUNITIES

☐ Demo Area – In Booth Session $500
☐ Demo Area – In Theater Session $1,250
☐ Christians in Construction Reception Presenting Supporter $2,000
☐ Christians in Construction Reception Supporter $1,000
☐ Expo Sponsor $1,250
☐ Expo and Event Sponsor $4,000
☐ Passport to Prizes Sponsor $750
(limited to 8 sponsors)

FOOD NETWORKING OPPORTUNITIES

☐ Popcorn in Booth $500 per day
☐ Coffee/Hot Cocoa in the booth $800 per day
☐ Cookies in the booth $650 per day
☐ Brownies in the booth $650 per day

ADVERTISING OPPORTUNITIES

4 Color Ad Rates

☐ Inside Front Cover $2,500
☐ Full Back Cover $2,000
☐ Full Page $1,600
☐ Half Page $1,100
☐ Quarter Page $600

B&W Ad Rates

☐ Full Page $1,350
☐ Half Page $850
☐ Quarter Page $350

Specs

AD BLEED TRIM LIVE AREA
Full Page 8.75 x 8.5 x 11
½ page horizontal 7.75 x 5 7.5 x 4.75 7 x 4.25
Back Cover 8.75 x 8.25 8.5 x 8 7.75 x 7.25

Additional Advertising

Pull Out Floor Plan Sponsor $750