DAC Sponsorship & Promotional Opportunities
Reservation Form

Indicate the opportunities you wish to reserve and submit to Exhibits@2021DAC.com. You will be contacted to confirm availability, pricing, and specifications prior to final confirmation and invoicing. Opportunities are confirmed on a first come, first served basis, following the current Sponsors’ right-of-first-refusal period.

Questions? Contact Patrick Filippelli at PFilippelli@heiexpo.com, 630.929.7960 or Zach Erickson at ZErickson@heiexpo.com, 630.929.7934

Conference Programs:
☐ Designer Track - $25,000 – exclusive!
☐ IP Track - $15,000 – exclusive!
☐ Embedded Track – $15,000 – exclusive!
☐ I Love DAC - $9,975 – 3 available

Conference Materials:
☐ Badge & Lanyard - $20,000 – exclusive!
☐ Conference Bag - $12,000 – exclusive! *SOLD*
☐ DAC T-shirt - $10,000 – exclusive! *SOLD*

Hosted Events:
☐ Student Events - $25,000 – exclusive!
☐ Networking Receptions on Monday, Tuesday, Wednesday - $7,500 – 3 available
☐ Welcome Reception on Sunday - $5,000 – 4 available
☐ Exhibit Hall Coffee Breaks - $7,500 – 2 available

Advertising – Print and Digital:
☐ Conference Program & Exhibits Guide - $2,500 - $5,000
☐ Map Guide - $5,000 – 2 available
☐ Mobile App Splash Page - $8,000 – exclusive!
☐ Wireless Internet - $15,000 – exclusive!
☐ Conference Bag Insert - $1,250 single-page/$1,875 multi-page (limited availability)

Sponsorships – Onsite:
☐ DAC Pavilion - $15,000 – exclusive! *SOLD*
☐ Design-on-Cloud Pavilion - $15,000 – exclusive!
☐ Exhibit Floor Charging Stations - $15,000 – exclusive!
☐ Registration Area - $20,000 – exclusive!
☐ Research Track Area Charging Stations - $5,000 – exclusive!
☐ Local Area Bus Program – Call for Details

Advertising – Onsite:
☐ Lobby Banner – Level 1 - $5,500 – 2 available
☐ Exhibition Entrance Banner – Level 1 - $5,500 – 2 available
☐ Column Surrounds – Level 1 - $4,000 – 4 available
☐ Lobby Banner – Level 2 - $5,500 – 2 available
☐ Exhibition Entrance Banner – Level 2 - $5,500 – 2 available
☐ Column Surrounds – Level 2 - $4,000 – 3 available
☐ Keynote Entrance Banner – Level 3 - $5,500 – 2 available
☐ Technical Session Banner – Level 3 - $5,500 – exclusive!
☐ Escalator Banner Level 1 and Level 2 - $5,000 – 4 available
☐ Escalator Runner/Cling - $8,000 – 2 available
☐ Aisle Signs - $15,000 – includes sign production – exclusive! *SOLD*
☐ Lobby Digital Sign - $5,000 – 10 second spot/5 minutes per hour *SOLD*
☐ Exhibit Hall Floor Graphics - $5,500 – 4 available

Please contact me regarding availability and reserve the opportunities indicated*:
Name: _______________________________  Title: _______________________________
Company: _______________________________  Phone: __________________________
Email: _______________________________  Phone: __________________________

Complete and submit this Reservation Form to Exhibits@2021DAC.com.
*Submitting this reservation form does not guarantee that the opportunities indicated are available. Opportunities are confirmed on a first come, first served basis. Act today!

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