



## Promotion Reservation Form

Exhibitor \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

### WMS Sponsorships and Branding

See the **WMS Sponsorship Opportunities PDF** for full descriptions.  
<http://iebms.heiexpo.com/wms/WMS19SponsorshipOpps.pdf>

**Lanyards:** distributed to all the attendees to wear throughout the week. Sponsor responsible for production – \$3,000 CAD **\*SOLD\***

**Banners:** Brand Halls 1 and 2 by purchasing a banner heading into Halls 1 and 2. Production, install and dismantle included. – \$2,500 - \$3,500 CAD

**Tote Bags:** Your logo on a tote bag given to all the WMS Attendees. Sponsor provides bags – \$1,400 CAD

**Tote Bag insert:** Sponsor provides items for tote bags - \$750 CAD

**Stanchion Bowls:** Fill a bowl in registration area with a give-away for attendees as they register. Sponsor provides give-away. - \$750 CAD

**Washroom Decals:** Mirror decals will be placed on the washroom mirrors. Production, install and dismantle included. – \$750 CAD per washroom OR \$3,000 CAD for all washrooms

**Aisle Signs:** Have your company's logo displayed on the aisle signs that hang at the end of all of the Exhibition Hall aisles in prominent positions – \$3,500 CAD

**Meter Boards:** Purchase a 1 meter, double-sided board located in high-traffic areas. Includes production, installation, and dismantle – \$1,400 CAD

**Aisle Floor Decals** (Package of 4): High impact aisle carpet decals. A package of four – 4'x4' decals with your company name or logo front and center – \$2,000 CAD

**Registration Panels:** Be the first thing attendees see when they arrive for the conference and expo and the last thing they see leaving for the night. – \$4,000 CAD

**WMS Live Presentation:** Deliver a 20-40 minute presentation on the show floor during show hours.– \$1,500 CAD *(Limited Opportunities Available)*

**Luncheon Sponsor** – \$3,000 CAD *(Three Opportunities Available)*

**Conference Sponsor:** – \$11,500 CAD *(Exclusive)*

**Opening Celebrity Keynote Sponsor:** – \$15,000 CAD

**Day 2 Keynote Sponsor:** – \$5,000 CAD

**Plant Tour Sponsor:** – \$2,500 CAD

**Exhibit Hall Reception:** – \$5,000 CAD *(Four Opportunities Available)*

## Elevate your Brand by Adding the Following Opportunities to your WMS Marketing Plan

All prices are in Canadian Dollars

### Sponsorships and Branding

- Lanyards **\*SOLD\*** \$ 3,000 CAD
- Banners \$ 2,500 - \$ 3,500 CAD
- Tote Bags \$ 1,400 CAD
- Tote Bag Insert \$ 750 CAD
- Stanchion Bowls \$ 750 CAD
- Washroom Decals (each) \$ 750 CAD
- Washroom Decals (all) \$ 3,000 CAD
- Aisle Signs \$ 3,500 CAD
- Meter Boards \$ 1,400 CAD
- Aisle Floor Decals (4) \$ 2,000 CAD
- Registration Panels \$ 4,000 CAD
- WMS Live Presentation \$ 1,500 CAD
- Luncheon Sponsor (limit 3 companies) \$ 3,000 CAD per sponsor
- Conference Sponsor (EXCLUSIVE) \$11,500 CAD
- Celebrity Keynote Sponsor \$15,000 CAD
- Day 2 Keynote Sponsor \$ 5,000 CAD
- Plant Tour Sponsor \$ 2,500 CAD
- Exhibit Hall Reception (up to 4 sponsors) \$ 5,000 CAD per sponsor

Total Order \$ \_\_\_\_\_ CAD

13% Harmonized Sales Tax (HST) \$ \_\_\_\_\_ CAD

Total Due \$ \_\_\_\_\_ CAD

## Send Reservation Form to:

WMS 2019 Exhibits Management

fax: 630-434-1216

email: [WMS@heiexpo.com](mailto:WMS@heiexpo.com)

### Cancellations

Cancellations of reservations are subject to a 20% cancellation fee prior to August 23, 2019. Cancellations received after August 23, 2019 are not accepted and 100% of the fee will be retained.