**WMS Sponsorship Opportunities**

**LANYARDS – $3,000 *SOLD***  
Lanyards distributed to all the attendees to wear throughout the week. Have your branding on every attendee. Sponsor responsible for production.

**BANNERS – $2,500 to $3,500**  
Brand Halls 1 and 2 by purchasing a banner heading into Halls 1 and 2. You can continue your marketing message after they leave your booth by purchasing these high traffic banner locations. Production, install and dismantle included.

**TOTE BAGS – $1,400 - exhibitor produces OR $3,500 - includes production**  
Your Logo will be on every tote bag handed out to all the WMS Attendees. Give them something that will be with them well after they leave WMS 2019. $1,400: sponsor responsible for production; $3,500: includes production, exhibitor only provides logo

**TOTE BAG INSERTS – $750**  
Provide an insert into the tote bags that is handed out to every attendees onsite and get your messaging in the hands of everyone. Sponsor responsible for production.

**STANCHION BOWLS – $750**  
Fill a bowl in registration area with a give-away for attendees as they register. Registration is the first opportunity to reach attendees. Give-away can include buttons, stickers, lip balm and key chains. Sponsor provides give away.

**WASHROOM DECALS – $750 PER WASHROOM OR $3,000 FOR ALL WASHROOMS**  
Do something different. Mirror decals will be placed on the washroom mirrors. Purchase one washroom or all decals for a package price. Price includes production, install and dismantle.

**AISLE SIGNS – $3,500**  
Sponsor the Aisle Signs and get your logo in at least 14 different locations and on a sign every attendee looks to. Price includes production, install and dismantle.

**METER BOARDS – $1,400**  
1-meter signs in high traffic areas that will be sure to show your message. Be seen coming and going. Grab one of these before they sell out. Includes Production, install and dismantle.

**FLOOR DECALS – $2,000**  
Stand out from the crowd with the high impact aisle carpet decals. A package of four – 4’x4’ decals with your company name or logo front and center. Includes production, install and dismantle.

**REGISTRATION PANELS – $4,000 *SOLD***  
Registration kick panels let you brand an area EVERY attendee has to stop. Includes production, install and dismantle.

**WMS LIVE PRESENTATIONS – $1,500**  
Deliver a 20-40 minute presentation on the show floor during show hours.

**LUNCHEON SPONSOR – $3,000 Three Opportunities Available**  
Opportunity to address audience at lunch, provide handouts to attendees, and be promoted in onsite handouts, tote bag insert, promotion in digital advertising pre-show and onsite as well as onsite signage.

**CONFERENCE SPONSOR – $11,500**  
Promoted pre-show, onsite and post-show. One page ad in show directory. Tote bag insert. Company Logo included on Standing Sign board, and onsite signage as well as the directory as conference sponsor. Email blast sent by WMS with your message about your presence at WMS to all opt-in registered attendees.

**OPENING CELEBRITY KEYNOTE SPONSOR – $15,000**  
Mike Holmes, Jr. - 9:00 a.m., October 31  
Mike Holmes Jr. is a professional contractor, television host, public speaker, educator, and Healthy Home advocate. Currently Mike Holmes Jr. is filming Holmes and Holmes Season 3, where he works alongside his dad to rescue homeowners from shoddy contractor jobs and DIY projects gone bad. Mike is also one of the stars of HGTV’s hit show Home To Win.  
Sponsor will have the ability to address attendees before the keynote welcome remarks and provide a hand out to be placed on the chairs of the keynote attendees. Company logo on onsite sponsor signs.

**DAY 2 KEYNOTE SPONSOR – $5,000**  
Ability to address attendees before the keynote welcome remarks and provide a hand out to be placed on the chairs of the keynote attendees. Company logo on onsite sponsor signs.

**EXHIBIT HALL RECEPTION – $5,000 Four Opportunities Available**  
Be a category exclusive sponsor and brand before, during and after the conference. Reach out to the attendees with WMS emails blast letting them know that you are the official sponsor of the reception, set up a VIP table where you can engage with the attendees and hand out great giveaways during the party!

**QUESTIONS?**  
Call Hall-Erickson, Inc., Exhibition Management  
800-752-6312 or +1-630-929-7918  
e-mail: wms@heiexpo.com
Promotion Reservation Form

Exhibitor ________________________________
Contact ________________________________
Phone _________________________________
Email _________________________________
Signature ________________________________

WMS Sponsorships and Branding

See the WMS Sponsorship Opportunities PDF for full descriptions.

Lanyards: distributed to all the attendees to wear throughout the week. Sponsor responsible for production – $3,000 CAD *SOLD*

Banners: Brand Halls 1 and 2 by purchasing a banner heading into Halls 1 and 2. Production, install and dismantle included. – $2,500 - $3,500 CAD

Tote Bags: Your logo on a tote bag given to all the WMS Attendees. Sponsor provides bags – $1,400 CAD

Tote Bag insert: Sponsor provides items for tote bags - $750 CAD

Stanchion Bowls: Fill a bowl in registration area with a give-away for attendees as they register. Sponsor provides give-away. - $750 CAD

Washroom Decals: Mirror decals will be placed on the washroom mirrors. Production, install and dismantle included. – $750 CAD per washroom OR $3,000 CAD for all washrooms

Aisle Signs: Have your company’s logo displayed on the aisle signs that hang at the end of all of the Exhibition Hall aisles in prominent positions – $3,500 CAD

Meter Boards: Purchase a 1 meter, double-sided board located in high-traffic areas. Includes production, installation, and dismantle – $1,400 CAD

Aisle Floor Decals (Package of 4): High impact aisle carpet decals. A package of four – 4’x4’ decals with your company name or logo front and center – $2,000 CAD

Registration Panels: Be the first thing attendees see when they arrive for the conference and expo and the last thing they see leaving for the night. – $4,000 CAD *SOLD*

WMS Live Presentation: Deliver a 20-40 minute presentation on the show floor during show hours.– $1,500 CAD (Limited Opportunities Available)

Luncheon Sponsor – $3,000 CAD (Three Opportunities Available)

Conference Sponsor: – $11,500 CAD (Exclusive)

Opening Celebrity Keynote Sponsor: – $15,000 CAD

Day 2 Keynote Sponsor: – $5,000 CAD

Exhibit Hall Reception: – $5,000 CAD (Four Opportunities Available)

Total Order $ _________________ CAD

13% Harmonized Sales Tax (HST) $_________ CAD

Total Due $ _________________ CAD

Send Reservation Form to:

WMS 2019 Exhibits Management
fax: 630-434-1216
email: WMS@heiexpo.com
Call Rich at 630-929-7918 with any questions!

Cancellations
Cancellations of reservations are subject to a 20% cancellation fee prior to August 23, 2019. Cancellations received after August 23, 2019 are not accepted and 100% of the fee will be retained.