



# Promotion Reservation Form

## Elevate your Brand by Adding the Following Opportunities to your WMS Marketing Plan

Exhibitor \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

All prices are in Canadian Dollars

### Sponsorships and Branding

- Reg. Kick Panels **\*SOLD\*** \$ 4,000 CAD
- Lanyards **\*SOLD\*** \$ 2,500 CAD
- Aisle Floor Decals (4) \$ 2,000 CAD
- Standing Sign Boards \$ 1,400 CAD
- Keynote Luncheon (limit 4 companies) \$ 3,000 CAD
- WMS Conference Sponsor (EXCLUSIVE) \$11,500 CAD
- Tote Bags **\*SOLD\*** \$ 1,500 CAD
- Tote Bag Insert \$ 750 CAD
- Plant Tour Transportation \$ 2,500 CAD
- Aisle Signs \$ 3,000 CAD
- Category Exclusive Exhibit Hall Reception (up to 4 sponsors) \$ 5,000 CAD per sponsor

### WMS Sponsorships and Branding

**Registration Kick Panels:** Be the first thing attendees see when they arrive for the conference and expo and the last thing they see leaving for the night. Registration kick panels let you brand an area EVERY attendee has to visit – \$4,000 CAD **\*SOLD\***

**Lanyards:** 5,000 lanyards distributed to all the attendees to wear throughout the week. Have your branding on every attendee. Sponsor responsible for production – \$2,500 CAD **\*SOLD\***

**Aisle Floor Decals** (Package of 4): Stand out from the crowd with the high impact aisle carpet decals. A package of four – 4'x4' decals with your company name or logo front and center – \$2,000 CAD

**Standing Sign Boards:** Purchase a 1 meter, double-sided board located in high-traffic areas: a perfect opportunity to showcase your company logo and promotional message for all to see. Includes production, installation, and dismantle – \$1,400 CAD

#### Luncheon Keynote Speaker

- Thursday, November 2, Noon **Sylvain Garneau, CEO, Group Lacasse**
  - Friday, November 3, Noon **Scott Hodson, President & CEO, Superior Cabinets**
- This sit down luncheon for all conference attendees gives sponsors an opportunity to introduce the keynote, provide hand outs and be promoted in all pre-show, post-show and onsite promotion – \$3,000 CAD (Limited to 4 Companies, two each day)

**WMS Conference Sponsor:** Be THE brand on this growing conference and be part of these educational and informative sessions that are called by attendees unexpectedly fun and informative – \$11,500 CAD (Exclusive)

**Tote Bags:** Your logo on a tote bag given to every conference and expo attendee at check-in! Sponsor provides 5,000 qty – \$1,500 CAD **\*SOLD\***

**Tote Bag insert:** Sponsor provides items for 5,000 tote bags - \$750 CAD

**November 2 Plant Tour Transportation:** Engage with groups heading to ProPly Custom Plywood in Toronto – \$2,500 CAD

**Aisle Signs:** Have your company's logo displayed on the aisle signs that hang at the end of all of the Exhibition Hall aisles in prominent positions

**Exhibit Hall Reception:** As a category exclusive sponsor you will have access to branding before, during and after the conference and have the ability to sponsor the food and drink at the reception. – \$5,000 CAD (Limited to 4 companies)

### Cancellations

Cancellations of reservations are subject to a 20% cancellation fee prior to August 25, 2017. Cancellations received after August 25, 2017 are not accepted and 100% of the fee will be retained.

### Please Send Reservation Form

WMS 2017 Exhibits Management, fax: 630-434-1216 or email: [WMS@heiexpo.com](mailto:WMS@heiexpo.com)

### WMS Advertising

- Text ads on e-Newsletters \$ 500 CAD ea. WMS e-Newsletters sent to 7,000+ subscribers twice a month through the show
- Landing page Leaderboard digital ad 970 x 90 - \$95 CAD CPM with a 10,000 impression minimum – up to 4 advertisers total \$ 95 CAD CPM
- Landing page Rectangle digital ad 300 x 250 - \$90 CAD CPM with a 10,000 impression minimum – up to 4 advertisers total \$ 90 CAD CPM

### WMS Show Directory ads

Contact KleiserMedia, [bert@kleisermmedia.com](mailto:bert@kleisermmedia.com), 416-819-4123 for more information.

Total Order \$ \_\_\_\_\_ CAD

13% Harmonized Sales Tax (HST) \$ \_\_\_\_\_ CAD

Total Due \$ \_\_\_\_\_ CAD