

## Important Information for DAC 2019

### Location:

Las Vegas Convention Center  
North Halls 3 and 4  
3150 Paradise Road  
Las Vegas, NV 89109

### Exhibit Dates:

Monday, June 3, 10:00 am – 6:00 pm  
Tuesday, June 4, 10:00 am – 6:00 pm  
Wednesday, June 5, 10:00 am – 6:00 pm

### Exhibit Space Rental Rates:

Pricing for 2019 follows a graduated discount system based on size of the exhibit space (space is purchased in 10' x 10' increments).

- First 100 square feet is \$41.50 per sq. ft.
- 101 to 800 sq. ft. is \$33.25 per sq. ft.
- 801-2000 sq. ft. is \$30.00 per sq. ft.
- 2001 sq. ft. and above \$27.00 per sq. ft.

Rates will increase 10% on September 1, 2018

### Exhibit Payment Schedule:

40% deposit is due August 1, 2018  
Full payment is due February 1, 2019

### Included with Exhibit Space Rental:

- A company listing on the DAC website with your logo, company description, products, contact info and more.
- Access to DAC 2019 exhibitor promotional opportunities.
- Access to hotel accommodations, including hospitality suites and meeting space in the LVCC.
- ONE (1) free full conference registration for every 500 sq. ft. of exhibit space. Minimum: two (2) full registrations. Maximum: twenty (20) full registrations.
- A complimentary list of 56th DAC registrants following the conference.
- Priority space selection for DAC 2020 in San Francisco, CA.

### Guidelines regarding Exhibit Suite Design:

Exhibit space must have a portion of the area designated as public access to all attendees.

- Floor spaces less than 400 square feet - a minimum of 100 square feet of an Exhibitor's floor space must be public.
- Floor spaces 400 square feet or greater - 25% of an Exhibitor's space must be public.

DAC will only provide suite walls and carpet to the suite area of an exhibit space according to these guidelines.

### Exhibit Hall Specifications:

Floor – Concrete, unlimited floor load

Ceiling Height – 35'0"

Columns – Six (6) columns between Halls 3/4

Electrical – 110/208 volt single phase and 208/480 volt three phase available at all columns and from ceiling.

### Registration Area:

Located in the Level 2 Lobby, North Hall.

### Technical Conference and Meeting Rooms:

Located on Level 2, North Hall.

### For additional information, contact:

DAC Exhibit Sales Team:

- Patrick Filippelli, Sales Manager  
E: [PFilippelli@heiexpo.com](mailto:PFilippelli@heiexpo.com)  
P: 630.929.7960
- Zach Erickson, Sales Manager  
E: [ZErickson@heiexpo.com](mailto:ZErickson@heiexpo.com)  
P: 630.929.7934
- Kaity Hannigan, Exhibits Manager  
E: [KHannigan@heiexpo.com](mailto:KHannigan@heiexpo.com)  
P: 630.793.8080

Hall-Erickson, Inc., Exhibition Management  
98 E. Chicago Avenue, Westmont, IL 60559  
P: 630.434.7779 E: [exhibits@2019dac.com](mailto:exhibits@2019dac.com)