

## DAC 2019 Exhibit Space Selection Process

DAC 2019 Exhibits, June 25-27, 2019  
Las Vegas Convention Center, Las Vegas, Nevada

The DAC 2019 Exhibit Space Selection Process will begin approximately 30 days before DAC 2018. At that time, the Priority Number List will be compiled, based on the current exhibitor booth space and sponsorship spend. A preliminary floor plan will be distributed to exhibitors, in priority number order, and companies will be invited to make their booth selection in advance, or pass at that time and make their booth selection during the Exhibit Space Selection Meeting at DAC.

The DAC 2019 Exhibit Space Selection Meeting will be held during DAC 2018 on **Wednesday, June 27, from 8:00 am – 3:00 pm in the Exhibitor Lounge, Booth 2144, on Level 2 of Moscone West.**

In order to save you time and expedite the process, a completed Exhibit Space Application/Contract should be submitted to Exhibits Management prior to your selection. You can submit your application and pay your deposit this year online! Just [click here](#) and complete the required information.

To secure the best booth location available for next year, review the following information:

1. [Important Information](#) for DAC 2019 in Las Vegas
2. [How Priority Points are Calculated](#) for DAC
3. [Priority Number List for DAC 2019 Exhibit Space Selection](#)
4. [Preliminary Exhibit Hall Floor Plan](#) for the North Hall of the LVCC (or [PDF](#))
5. [Exhibit Space Application/Contract](#) for online submission (or [PDF](#))

### Exhibit Space Selection Procedure:

Companies will select space in priority number order, which is assigned based on their accumulated priority points. Your company's priority number for 2019 can be found on the [Priority Number List](#).

Please refer to the schedule below to determine your company's time slot during the Exhibit Space Selection Meeting on Wednesday in the Exhibitor Lounge, Booth 2144, on Level 2 of Moscone West.

Priority Number	Time Slot
1-10	8:00am
11-20	8:30am
21-30	9:00am
31-40	9:30am
41-50	10:00am
51-60	10:30am
61-70	11:00pm
71-80	11:30pm
81-90	1:00pm
91-100	1:30pm
101-110	2:00pm
>110	2:30pm

Each company's name will be announced when it is their turn to select. If there is no response, the space selection process will continue. However, if the company has submitted the Exhibit Space Application/Contract prior to the space selection meeting, exhibit space will be assigned for them by Exhibits Management, based on the exhibit space requirements noted on the application. If a company representative is not present at their appointed time slot, but arrives during a later time slot, that company may select exhibit space, but not until the end of that session.

Exhibitors are asked to review the preliminary exhibit hall floor plans before arriving at the exhibit space selection meeting. Once space selection has begun, exhibitors will be able to follow the progress of booth assignments in real time from their mobile devices, so please come prepared to make your selection. Due to the number of companies that will be selecting space, we must adhere to a very strict timetable.

### **Exhibit Policies:**

Exhibitors may not block, hold, or in any way reserve booth space for another organization in the process of selecting their own booth space. If two or more exhibitors wish to select adjoining spaces, they must notify Exhibits Management prior to Wednesday, June 20. Each company's priority points will be averaged, and that value will be used to assign them a shared priority number.

Exhibitors may select multiple booth locations, but the booths will be labeled and promoted only under the one company whose name is listed on the application. Multiple companies may not be listed on one application, but a Secondary Listing for the Program Guide may be purchased at a later date for partner companies participating within your DAC exhibit space.

Companies sharing identical total priority points will be assigned a Priority Number based on a lottery drawing prior to the exhibit space selection meeting.

Exhibits Management will send a confirmation of the exhibit space assigned to your company with an invoice for the 40% deposit as soon as you select your booth space. Late deposit payments may cause your company to forfeit your location, so please be sure your payment is received by August 1. If your company becomes a member of the ESD Alliance prior to October 1, 2018, the 10% exhibit space discount will be reflected on your invoice for payment due February 1, 2019.

After the Space Selection Meeting, requests to change the size or location of your booth space should be submitted to Exhibits Management in writing at [exhibits@2019dac.com](mailto:exhibits@2019dac.com).

### **Important Dates:**

Wednesday, June 20

- Priority points are considered set for DAC 2019 and cannot be modified or combined.
- Exhibits Management must be informed if two or more exhibitors wish to select adjoining booth spaces.

Monday, June 25

- If you cannot attend the Exhibit Space Selection Meeting on Wednesday, June 27, be sure to submit the [Exhibit Space Application/Contract](#) with your booth requirements noted.

Wednesday, June 27

- Exhibit Space Selection Meeting for DAC 2019 begins at 8:00 am in the Exhibitor Lounge, Booth 2144, on Level 2 of Moscone West.

Wednesday, August 1

- Exhibit booth space deposit of 40% is due to secure your priority booth selection.

### **Questions?**

Contact Hall-Erickson, Exhibits Management, E: [exhibits@2019dac.com](mailto:exhibits@2019dac.com) P: 630.434.7779