



## DAC Attendee Email / Direct Mail List Request Form

DAC 2019 | Las Vegas Convention Center | Las Vegas, NV | June 2-6

Indicate the list or distribution you wish to request and submit to [Exhibits@2019DAC.com](mailto:Exhibits@2019DAC.com) BEGINNING 11:00 AM CENTRAL/9:00 AM PACIFIC, MONDAY, OCTOBER 15. The DAC attendee list includes Conference and Exhibit-Only attendees and is only available to DAC exhibitors.

### Direct Mail Lists and Email Distributions

Direct Mail recipient lists will be sent to a third-party mail house of your choice. DAC Conference Management will contact you for details after your request has been approved.

Email distributions are available throughout the year. However, email distributions for individual company promotions from April – May must be scheduled in advance and are available on a first-come, first-served basis. See the scheduled distribution dates below. Email distributions will be conducted by DAC Conference Management.

### Email Distributions – Requested Dates:

*Please indicate your preferred distribution date(s) below by priority (1, 2, 3... up to 21)*

| Rank Preference       | Date          | Rank Preference | Date          | Rank Preference | Date          |
|-----------------------|---------------|-----------------|---------------|-----------------|---------------|
|                       | April 16      |                 | April 17      |                 | April 18      |
|                       | April 23      |                 | April 24      |                 | April 25      |
|                       | April 30      |                 | May 1         |                 | May 2         |
| <b>SOLD</b>           | May 7         | <b>SOLD</b>     | May 8         | <b>SOLD</b>     | May 9         |
| <b>SOLD</b>           | May 14        | <b>SOLD</b>     | May 15        | <b>SOLD</b>     | May 16        |
| <b>SOLD</b>           | May 21        | <b>SOLD</b>     | May 22        | <b>SOLD</b>     | May 23        |
| <b>SOLD</b>           | May 28        | <b>SOLD</b>     | May 29        | <b>SOLD</b>     | May 30        |
| <b>DAC 2019 Dates</b> | <b>June 3</b> |                 | <b>June 4</b> |                 | <b>June 5</b> |

### Pricing: \$.45 per recipient - \$.50 per filtered recipient – minimum prices apply

Lists are based on price per recipient. Filters can be applied to target your message to the appropriate recipients. Filter categories will be sent to you by DAC Conference Management after your request has been approved. The minimum price for an Email Distribution is \$1,000. The minimum price for a Direct Mail Distribution is \$600.

**I am ordering:**       Direct Mail List (\$600 minimum)       Email Distribution (\$1,000 minimum)

### Payment Information:

Forward link to online payment process       Check enclosed: payable to DAC       Please invoice

### Ordered by:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**IMPORTANT:** See reverse side for the Terms and Conditions of your order. Submit to [Exhibits@2019DAC.com](mailto:Exhibits@2019DAC.com).

**Questions? Contact Kaity Hannigan at [KHannigan@heexpo.com](mailto:KHannigan@heexpo.com), 630/793.8080**

**Terms and Conditions**

Lists are on a rental basis for a one-time use and are restricted solely to DAC contracted exhibitors. The list may only be used by DAC exhibitors in relation to products and services offered as a part of their DAC participation. The list may not be used for recruiting or to promote any non-DAC related meeting, conference or event. All promotional emails will be distributed from the DAC Conference Management office. Minimum payment must accompany this order form to secure an email distribution date. The remaining balance, if any, will be invoiced after the email distribution has been sent and the quantity of recipients verified.

From the **REGULATIONS AND CONDITIONS OF CONTRACT**: Section 14. **ATTENDEE LIST AGREEMENT**

The Exhibitor explicitly agrees that it will use the list only ... in connection with the Exhibitor's own business. In the event of any violation of this agreement by the exhibitor, and in addition to all other remedies, Management may deny the exhibitor any participation in future Design Automation Conferences. List is in compliance with GDPR.

**Questions? Contact Kaity Hannigan at [KHannigan@heexpo.com](mailto:KHannigan@heexpo.com), 630/793.8080**