INSTRUCTIONS
Complete and return to:
DAC 2019, c/o Hall-Erickson, Inc., Exhibition Management,
98 E. Chicago Ave, Suite 201, Westmont, IL 60559, USA
tel +1 630.434.7779, fax +1 630.434.1216, exhibits@2019dac.com

Payment Terms - A deposit will be due on the date noted on the invoice.
The amount due will depend on the date the contract was received and
amount of licensed space.
Final payment will be due February 1, 2019 or on the date noted on the
invoice.

COMPANY INFORMATION

_____________________________________________________________________________________________
company/organization

_____________________________________________________________________________________________
mailing address
city state zip/postal code

_____________________________________________________________________________________________
telephone

_____________________________________________________________________________________________
web address

_____________________________________________________________________________________________
corporate email

_____________________________________________________________________________________________
name

title

Company Liaison Information

_____________________________________________________________________________________________
contact name

_____________________________________________________________________________________________
email

By signing this contract, the exhibitor agrees to receive materials by email, and
U.S. Mail from DAC and its representatives and agents.

EXHIBIT SPACE DIMENSIONS
1. Total exhibit space required _________ square feet.
   Dimensions: ________ feet X ________ feet
   (must be in 10'x10' increments)
   Booth # 1st ___________ 2nd ___________ 3rd ___________

Note that per Clause 12 of the agreement, Management, at its sole
discretion, reserves the right to make changes in space assignments that it
deems are in the overall best interest of the exhibition.

2. Amount of suite space required (subset of total exhibit space).
   Suite space _________ square feet.

Additional comments:

GUIDELINES FOR SUITE PORTION
Exhibit space must have a portion of the area designated as public access
to all attendees.
- Floor spaces less than 400 square feet, a minimum of 100 square feet of an
  Exhibitor’s floor space must be public.
- Floor spaces 400 square feet or greater, 25% of an Exhibitor’s space
  must be public.
DAC will only provide suite walls and carpet to the suite area of an exhibit
space according to the above schedule.

ACCEPTANCE OF CONTRACT
Exhibitor warrants that he has the authority to enter into this Contract on behalf
of his/her company/organization and agrees to pay rental for the exhibit space
and to adhere to the payment schedule outlined above. This agreement made
this date, by and between the undersigned, hereinafter referred to as “Exhibitor”
and the Association for Computing Machinery, and The Institute for Electrical
and Electronics Engineers on behalf of the 2019 ACM/IEEE 56th Design
Automation Conference, hereinafter referred to as “DAC”. By agreeing to this
contract, Exhibitor agrees to be bound by the terms, regulations and conditions
listed on page two of this agreement, and as included in the exhibitor manual,
and as defined by Hall-Erickson, Inc. (“HEI”, “The Management”). The exhibitor
expressly consents to abide by the rules and to comply with Management’s
enforcement of the rules. The exhibitor further agrees to submit all promotional
plans for pre-approval.

If Management, in its sole discretion, determines an exhibitor has violated the
rules, the violating exhibitor, after receiving a single official warning and failing to
correct the violation, shall incur a severe and appropriate penalty until the
exhibitor comes into compliance to the reasonable satisfaction of The Manage-
ment.

_____________________________________________________________________________________________
name

_____________________________________________________________________________________________
email

_____________________________________________________________________________________________
contact name

FOR EXHIBITION MANAGEMENT ONLY

DATE APPLICATION RECEIVED BY REQUESTED SQ. FT.

DEPOSIT RECEIVED $ CHECK #

CHECK DATE 
ASSIGNED EXHIBIT SPACE(S)

FEET DEEP x FEET WIDE (FRONTAGE) = TOTAL SQUARE FEET

_________________ X ___________ = ____________________

Authorizing Signature Date
1. PURPOSE AND ARRANGEMENT OF EXHIBITS

The main purpose of the DAC is educational in nature and all exhibits together with their accessories are intended to be an integral part of this process. Management and the Exhibitor agree that the purpose of the Exhibition is educational, and will conduct them accordingly. Attendee surveys have consistently shown that attendees want to see exhibits that will demonstrate to them the capabilities of their products rather than simple overview presentations of their products. The exhibits shall be arranged so as not to obstruct the general view or nor hide the exhibits of others. Plans for specially-built displays not in accordance with regulations should be submitted to Management before construction is ordered.

Licensed Space. Exhibitor is licensed to use exhibit space which includes the following exhibit equipment: (a) booth display wall (at least 30' long, 8' high); (b) all furnishings, accessories, goods, wares and merchandise; and (c) all exhibits, items, materials, plants and fixtures. Management reserves the right to require the Exhibitor to pay the full amount specified in its invoice. Management reserves the right to require the Exhibitor to pay the full amount specified in its invoice. Management reserves the right to require the Exhibitor to pay the full amount specified in its invoice. Management reserves the right to require the Exhibitor to pay the full amount specified in its invoice. Management reserves the right to require the Exhibitor to pay the full amount specified in its invoice.

10. INABILITY TO PERFORM

If DAC should be prevented from holding the Exhibition by any cause beyond its control (such as fires, strikes, Acts of God, etc.) or if it cannot perform in accordance with the provisions of this contract, DAC will refund to the Exhibitor the amount of the license fee paid by them, and DAC shall have no further obligation or liability to the Exhibitor.

11. OBSERVANCE OF LAWS

Exhibitor shall abide by and observe all laws, regulations and ordinances which apply to the exhibit building, and all rules and regulations of the Las Vegas Convention Center. Exhibitor is required by the applicable state laws to be solely responsible for the collection and remittance of any sales or other taxes imposed by the state of Nevada.

12. ASSIGNMENT OF EXHIBIT SPACE

Management shall assign the exhibit space to the Exhibitor for the period of the Exhibition (provided the exhibit building is made available to Management in priority order based on the Design Automation Conference priority rules and the contract of covenants). Such assignment is made for the period of the Exhibition only and does not imply that the same or similar space will be held for future exhibits. Every effort will be made to respect the Exhibitor’s space requirements whenever possible. DAC reserves the right to transfer assignments when such action is deemed to be in the best interest of the total Exhibition. Management reserves the right to provide other attention in their discretion in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor’s product or service is not eligible to be displayed in this exhibit, provided, however, that Management reserves the right to refund to the exhibitor any fees paid by Exhibitor.

13. AMENDMENTS

The regulations have been formulated for the best interest of the Exhibitors as well as this Exhibition and DAC. All matters and questions not covered by these regulations or in the “Exhibiting Operating Rules and Regulations” are subject to the discretion of Management. This contract and/or the “Exhibiting Operating Rules and Regulations” may be amended at any time by Management upon prior written notice and all amendments that may be so made shall be equally binding on all parties affected by them as by the original contract. Management has sole right to determine the eligibility of any company or product for inclusion in the Exhibition.

14. ATTENDEE LIST AGREEMENT

Subsequent to the Design Automation Conference, Management shall send to the Exhibitor a list of names and addresses of the registrants. The Exhibitor explicitly agrees that it will use the list only for post-conference follow-up with customers or potential customers in connection with the Exhibitor’s business, and any other use by the Exhibitor or any other entity is hereby prohibited. The Exhibitor agrees not to permit any such person to use the list for any purpose whatsoever. In the event of any violation of this agreement by the exhibitor, and in addition to all other remedies, Management may deny the exhibitor any participation in future Design Automation Conferences.

15. PUBLICITY

Management may use Exhibitor’s name and any non-confidential materials provided by Exhibitor on Management’s website and for internal and trade publications, but for only the purpose of promoting the Exhibition.

16. MISCELLANEOUS

This contract shall be subject to interpretation by New York law and the venue for all legal proceedings involving or arising for this contract shall be in the New York County courts. No waiver of any provision of this contract by either party shall be deemed to imply or constitute a further waiver of the same or similar provision. Any term or condition of this contract is void or illegal, then all other terms and conditions of this contract shall remain in full force and effect. The Exhibitor’s responsibility to understand the guidelines governing Exhibitor participation as set forth in this contract and the “Exhibiting Operating Rules and Regulations”. Please refer to these when necessary or call the DAC office for further information.

DEPOSIT AND CANCELLATION POLICY

A 40% deposit is due on August 1, 2019 or on the date noted on invoice, whichever amount is greater. The amount of the deposit will be credited toward the amount due on the date the contract was received and amount of licensed space. Full payment is due by February 1, 2019 or on the date noted on invoice. Contracts received after February 1, 2019 will be invoiced for 100% of the amount due.

In the event Exhibitor pays the 40% licensing deposit but fails to pay the portion of the licensing fee required by February 1, 2019, Management has the option of either: (1) canceling this contract, in which case Exhibitor is obligated to pay the remainder of the licensing fee; or (2) leaving this contract in effect, in which case Exhibitor will be liable for the remainder of the licensing fee.

Exhibitors with contracted spaces as of February 2, 2019 are liable for 100% of the license fee for the contracted space. Exhibitor is liable for the total licensing fee unless Exhibitor notifies Management in writing of its intent to cancel, in which case Exhibitor is obligated to pay the remainder of the Exhibitor’s obligation to pay shall be as set forth below. Any amount payable to DAC pursuant to this contract and not paid by the dates in the schedule below shall bear interest at the rate of 11% per annum, or the maximum legal rate, whichever is less. In the event Exhibitor reduces space, Exhibitor shall be obligated to pay the licensing fee for the amount of space reduced as set forth in the cancellation schedule below. However, Exhibitor shall not be permitted to reduce space unless Exhibitor has paid all past-due amounts due to DAC. DAC reserves the right to require Exhibitor to pay the remainder of the license fee. DAC reserves the right to require Exhibitor to pay the remainder of the license fee. DAC reserves the right to require Exhibitor to pay the remainder of the license fee. DAC reserves the right to require Exhibitor to pay the remainder of the license fee. DAC reserves the right to require Exhibitor to pay the remainder of the license fee.

CANCELLATION/REDUCTION OF SPACE FORFEITURE SCHEDULE

Upon contract cancellation or reduction of licensed space. After September 28, 2018: No penalty on cancellation or reduction of licensed space. After September 28, 2018: No penalty on cancellation or reduction of licensed space. After September 28, 2018: No penalty on cancellation or reduction of licensed space. After September 28, 2018: No penalty on cancellation or reduction of licensed space. After September 28, 2018: No penalty on cancellation or reduction of licensed space.

In the case of a merger, payments received will be transferred to the parent company. The amount of the license fee shall be credited to the remaining space. If a merger will be charged a penalty based on the above cancellation forfeiture schedule. The Exhibitor assumes entire responsibility and hereby agrees to indemnify DAC and Management for the loss of any sales, present or future, which may result from cancellation of space or reduction of space. The DAC office must be notified in writing by the Exhibitor of any cancellation or reduction in space. The DAC office must be notified in writing by the Exhibitor of any cancellation or reduction in space. The DAC office must be notified in writing by the Exhibitor of any cancellation or reduction in space. The DAC office must be notified in writing by the Exhibitor of any cancellation or reduction in space. The DAC office must be notified in writing by the Exhibitor of any cancellation or reduction in space.