



DAC Attendee Email / Direct Mail List Request

DAC 2018 | Moscone West | San Francisco, CA | June 24-28

The DAC attendee list includes Conference and Exhibit-Only attendees and is only available to DAC exhibitors. Order your direct mail list or schedule your email distribution today!

Direct Mail Lists and Email Distributions

Direct Mail recipient lists will be sent to a third-party mail house of your choice. DAC Conference Management will contact you for details after your request has been approved.

Email distributions are available throughout the year. However, email distributions for individual company promotions from May – June must be scheduled in advance and are available on a first-come, first-served basis. See the scheduled distribution dates below. Email distributions will be conducted by DAC Conference Management.

Email Distributions – Requested Dates:

Please indicate your preferred distribution date(s) below by priority (1, 2, 3... up to 18)

Rank Preference	Date	Rank Preference	Date	Rank Preference	Date
SOLD	May 15	SOLD	May 16	SOLD	May 17
SOLD	May 22	SOLD	May 23	SOLD	May 24
SOLD	May 29	SOLD	May 30	SOLD	May 31
SOLD	June 5	SOLD	June 6	SOLD	June 7
SOLD	June 12	SOLD	June 13	SOLD	June 14
SOLD	June 19	SOLD	June 20	SOLD	June 21
DAC Dates	June 25		June 26		June 27

Pricing: \$.45 per recipient - \$.50 per filtered recipient – minimum prices apply

Lists are based on price per recipient. Filters can be applied to target your message to the appropriate recipients. Filter categories will be sent to you by DAC Conference Management after your request has been approved. The minimum price for an Email Distribution is \$1,000. The minimum price for a Direct Mail Distribution is \$600.

I am ordering: Direct Mail List (\$600 minimum) Email Distribution (\$1,000 minimum)

Payment Information:

Forward link to online payment process Check enclosed: payable to DAC Please invoice

Ordered by:

Name: _____

Company: _____

Email: _____ Phone: _____

IMPORTANT: See reverse side for the Terms and Conditions of your order. Submit to Exhibits@DAC2018.com.

Questions? Contact Kaity Hannigan at KHannigan@heiexpo.com, 630/793.8080

Terms and Conditions

Lists are on a rental basis for a one-time use and are restricted solely to DAC contracted exhibitors. The list may only be used by DAC exhibitors in relation to products and services offered as a part of their DAC participation. The list may not be used for recruiting or to promote any non-DAC related meeting, conference or event. All promotional emails will be distributed from the DAC Conference Management office. Minimum payment must accompany this order form to secure an email distribution date. The remaining balance, if any, will be invoiced after the email distribution has been sent and the quantity of recipients verified.

From the **REGULATIONS AND CONDITIONS OF CONTRACT**: Section 14. **ATTENDEE LIST AGREEMENT**

The Exhibitor explicitly agrees that it will use the list only ... in connection with the Exhibitor's own business, and will not give a copy to any other person or entity or permit any such person to use the list for any purpose whatsoever. In the event of any violation of this agreement by the exhibitor, and in addition to all other remedies, Management may deny the exhibitor any participation in future Design Automation Conferences.

Questions? Contact Kaity Hannigan at KHannigan@heexpo.com, 630/793.8080