

From Chips to Systems – Learn Today, Create Tomorrow

DAC Attendee Email List Order Form

Following are the categories you may use to filter registrants and create a targeted list for your scheduled email blast. Please **circle the numbers** for each category of registrant that you wish to include in your list and return to:

Robin Albright, Conference Operations Coordinator, MP Associates
1721 Boxelder St. #107, Louisville, CO 80027
E: Robin@mpassociates.com

You will be contacted to confirm the number of registrants, as a result of your requested sort, and be provided with additional information on cost and delivery of html content.

For questions on list sorting, contact Robin Albright at Robin@mpassociates.com or 303.530.4562.

Attendee List Demographic Category Selection:

- (001) Include ALL registrants
- (002) Conference registrants
- (003) Exhibit-Only registrants

In which industry segment does your group or organization work?

- | | |
|---|-------------------------------|
| (101) Embedded Software or System Design | (107) Automotive |
| (102) EDA Software | (108) Cyber Security |
| (103) IP/Core Design | (109) Internet of Things |
| (104) Foundry/IC Manufacturing | (110) Machine Learning and AI |
| (105) Design Services: Includes ASIC Services & Post Silicon Services | (111) Design in the Cloud |
| (106) Consumer Electronics | (112) Design IT |
| | (113) Other |

What is your principal job function?

- | | |
|---|--------------------------------------|
| (201) Executive/Senior Mgmt. | (208) Application Software Engineer |
| (202) Engineering Management (includes CAD, design, & software) | (209) Manufacturing, Test & Assembly |
| (203) CAD Engineer, including Application Engineer | (210) System Architect |
| (204) Design Engineer (includes chip, module, & board) | (211) Professor/Researcher |
| (205) Verification Engineer | (212) Student |
| (206) Embedded Software Engineer | (213) Financial or Industry Analyst |
| (207) Embedded Hardware Engineer | (214) Venture Capitalist |
| | (215) Editor/Publisher |
| | (216) Marketing/Sales |
| | (217) Other |

IMPORTANT: See reverse side for the Terms and Conditions of your order.

Which products and/or services in the following areas do you recommend, purchase or influence the purchase of?

Design Tools/Services:

- (301) Analog/AMS Design/Simulation
- (302) Digital Logic Design, Simulation and Synthesis
- (303) Physical Verification
- (304) Packaging
- (305) PCB
- (306) Placement & Routing
- (307) Full-Custom Layout
- (308) Test
- (309) RTL & Formal Verification
- (310) Design for Manufacturing & Yield
- (311) System Design and Specification
- (312) (Embedded) Software Design
- (313) HW/SW co-Design
- (314) Foundry/Silicon Vendor
- (315) Application Specific Std. Part (ASSP)

- (316) IP
- (317) Machine Learning / AI Software and Tools

- (318) Design IT

Services:

- (319) Embedded Software and System Design

- (320) System/ Logic Design

- (321) Physical Design

- (322) Verification

- (323) Post Silicon Services

- (324) Machine Learning, AI and Applications

Other:

- (325) Libraries/Models

- (326) IP/Cores

- (327) None

State/Country of Origin:

(401) Domestic

(402) International

(403) Following States Only: _____

Submitted by:

Name: _____

Company: _____

Email: _____ Phone: _____

Return to: Robin Albright, Conference Operations Coordinator, MP Associates, 1721 Boxelder St. #107, Louisville, CO 80027, E: Robin@mpassociates.com

Terms and Conditions:

Lists are on a rental basis for a one-time use and are restricted solely to DAC contracted exhibitors. The list may only be used by DAC exhibitors in relation to products and services offered as a part of their DAC participation. The list may not be used for recruiting or to promote any non-DAC related meeting, conference or event. All promotional emails will be distributed from the DAC Conference Management office. Minimum payment must accompany this order form to secure an email distribution date (email lists only). The remaining balance, if any, will be invoiced after the email distribution has been sent and the quantity of recipients verified.

From the REGULATIONS AND CONDITIONS OF CONTRACT: Section 14. ATTENDEE LIST AGREEMENT. The Exhibitor explicitly agrees that it will use the list only in connection with the Exhibitor's own business, and will not give a copy to any other person or entity or permit any such person to use the list for any purpose whatsoever. In the event of any violation of this agreement by the exhibitor, and in addition to all other remedies, Management may deny the exhibitor any participation in future Design Automation Conferences.