



## Promotion Reservation Form

Kay Bailey Hutchison Convention Center Dallas | Dallas, TX | <https://sc18.supercomputing.org/>  
 Exhibits: November 12 - 15, 2018 | Conference: November 11 - 16, 2018

**Exhibitor** \_\_\_\_\_

**Contact** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Signature** \_\_\_\_\_

### Advertising Opportunities\*

- Conference Tote Bag Insert \$ 5,000
- Exhibits Locator Fold-Out Floorplan \$10,000
- Lanyard Promotion \$ 5,500
- Virtual Event Bag \$ 1,000 - \$ 3,000
- Exhibitor Suites \$ 6,525
- You Are Here Directory \$ 4,000
- Attendee Lounge (20' x 30') \$ 8,000
- Attendee Lounge (30' x 30') \$11,000  
(2 available)

\*Quantities are limited

### Banner Opportunities

- |  |           |                                |          |
|--|-----------|--------------------------------|----------|
| <input type="checkbox"/> 33A                       | \$ 6,500  | <input type="checkbox"/> 33B   | \$ 6,500 |
| <input type="checkbox"/> 34A                       | \$ 7,000  | <input type="checkbox"/> 34B   | \$ 7,000 |
| <input type="checkbox"/> 35A                       | \$ 7,000  | <input type="checkbox"/> 35B   | \$ 7,000 |
| <input type="checkbox"/> 36                        | \$ 8,500  | <input type="checkbox"/> 38    | \$ 8,500 |
| <input type="checkbox"/> 40                        | \$ 11,000 | <input type="checkbox"/> 41A   | \$ 8,500 |
| <input type="checkbox"/> 41B                       | \$ 8,500  | <input type="checkbox"/> 41C   | \$ 8,500 |
| <input type="checkbox"/> Banners 41A - C \$ 20,500 |           |                                |          |
| <input type="checkbox"/> 42A                       | \$ 8,500  | <input type="checkbox"/> 42B   | \$ 8,500 |
| <input type="checkbox"/> 42C                       | \$ 8,500  | <input type="checkbox"/> 42D   | \$ 8,500 |
| <input type="checkbox"/> Banners 42A - D \$ 28,000 |           |                                |          |
| <input type="checkbox"/> B103                      | \$ 8,500  | <input type="checkbox"/> B109A | \$ 5,000 |
| <input type="checkbox"/> B109B                     | \$ 5,000  | <input type="checkbox"/> 49    | \$ 8,500 |
| <input type="checkbox"/> 50                        | \$ 7,500  | <input type="checkbox"/> 56    | \$ 8,500 |

### Sign Board Opportunities

- |                              |          |                               |          |
|------------------------------|----------|-------------------------------|----------|
| <input type="checkbox"/> SB1 | \$ 3,000 | <input type="checkbox"/> SB2  | \$ 3,000 |
| <input type="checkbox"/> SB3 | \$ 3,000 | <input type="checkbox"/> SB4  | \$ 3,000 |
| <input type="checkbox"/> SB5 | \$ 3,000 | <input type="checkbox"/> SB6  | \$ 3,000 |
| <input type="checkbox"/> SB7 | \$ 3,000 | <input type="checkbox"/> SB8  | \$ 3,000 |
| <input type="checkbox"/> SB9 | \$ 3,000 | <input type="checkbox"/> SB10 | \$ 3,000 |

### Signage Opportunities

- Aisle Signs (EXCLUSIVE) \$15,000

### Escalator Branding Package

- Lower Lobby D Package 1 \$ 5,000
- Lower Lobby D Package 2 \$ 8,000
- Lobby D Package \$ 8,000

### Floor Graphics

- FG101 \$ 4,000

### Window Clings

- WC104 \$ 5,000

**Total Order** \$ \_\_\_\_\_

### Cancellations

Cancellations of reservations are subject to a 20% cancellation fee prior to August 24, 2018. Cancellations received after August 24, 2018 are not accepted and 100% of the fee will be retained.

### Please Send Reservation Form

SC18 Exhibits Management, fax: 630-434-1216 or email: [sc@heexpo.com](mailto:sc@heexpo.com)