



# Promotion Reservation Form

Exhibitor \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

## Promotional Opportunities

- Opening Gala Reception \$45,000
- Conference Tote Bag Insert \$5,000
- Tutorials Luncheon \$15,000
- Awards Ceremony Luncheon \$10,000
- Sponsor the Keynote Speaker \$25,000
- Tech Program Break \$3,000
- Poster Reception \$10,000
- Scientific Visualization Showcase Reception \$10,000

## Signage Opportunities

visit <http://www.plantour.com/show/sc15-show> for specs

- Aisle Signs (EXCLUSIVE) \$12,000

### Column Wraps

- C-1 \$4,000
- C-2 \$4,000
- C-3 \$4,000
- C-4 \$4,000
- C-5 \$4,000

### Escalator Package

- Escalator off 4<sup>th</sup> St. \$14,000
- Registration area \$14,000
- Escalator b/w 3<sup>rd</sup> & 4<sup>th</sup> levels \$8,000

### Window Clings

- Package (WL-1 – WR-3) (all 48 tiles for each window) \$21,500
- WL-1 (all 16 tiles) \$9,000
- WC-2 (all 16 tiles) \$9,000
- WR-3 (all 16 tiles) \$9,000
- WR-4 (all 16 tiles) \$9,000

### Carpet Decals

- Package of six 6'x6' in lobby \$12,000
  - Single 6'x6' decal in lobby \$2,700
- Quantity: \_\_\_\_\_
- Single 3'x5'w in front of booth \$1,000

### Step Decals

- Step Decals – S1 \$12,000
- Step Decals – S2 \$8,000
- Exhibitor Locator Kiosk \$3,000

Total Order \$ \_\_\_\_\_

## Banner Opportunities

visit <http://www.plantour.com/show/sc15-show> for specs

- |   |   |
|---|---|
| <input type="checkbox"/> Banner IB-04 \$6,500 | <input type="checkbox"/> Banner IB-14 \$7,000 |
| <input type="checkbox"/> Banner IB-05 \$6,500 | <input type="checkbox"/> Banner IB-15 \$6,000 |
| <input type="checkbox"/> Banner IB-06 \$6,500 | <input type="checkbox"/> Banner IB-16 \$7,000 |
| <input type="checkbox"/> Banner IB-07 \$6,500 | <input type="checkbox"/> Banner IB-17 \$6,000 |
| <input type="checkbox"/> Banner IB-08 \$6,000 | <input type="checkbox"/> Banner IB-18 \$7,000 |
| <input type="checkbox"/> Banner IB-09 \$5,000 | <input type="checkbox"/> Banner IB-23 \$7,000 |
| <input type="checkbox"/> Banner IB-10 \$7,000 | <input type="checkbox"/> Banner IB-24 \$8,000 |
| <input type="checkbox"/> Banner IB-11 \$5,500 | <input type="checkbox"/> Banner IB-25 \$7,000 |
| <input type="checkbox"/> Banner IB-12 \$5,500 | <input type="checkbox"/> Banner IB-26 \$9,000 |
| <input type="checkbox"/> Banner IB-13 \$7,000 |   |

## Standing Sign Boards

### Package of 3 sign boards \$6,000

- |  |  |
|--|--|
| <input type="checkbox"/> Sign Board FS1 \$2,600  | <input type="checkbox"/> Sign Board FS11 \$2,600 |
| <input type="checkbox"/> Sign Board FS2 \$2,600  | <input type="checkbox"/> Sign Board FS12 \$2,600 |
| <input type="checkbox"/> Sign Board FS3 \$2,600  | <input type="checkbox"/> Sign Board FS13 \$2,600 |
| <input type="checkbox"/> Sign Board FS4 \$2,600  | <input type="checkbox"/> Sign Board FS14 \$2,600 |
| <input type="checkbox"/> Sign Board FS5 \$2,600  | <input type="checkbox"/> Sign Board FS15 \$2,600 |
| <input type="checkbox"/> Sign Board FS6 \$2,600  | <input type="checkbox"/> Sign Board FS16 \$2,600 |
| <input type="checkbox"/> Sign Board FS7 \$2,600  | <input type="checkbox"/> Sign Board FS17 \$2,600 |
| <input type="checkbox"/> Sign Board FS8 \$2,600  | <input type="checkbox"/> Sign Board FS18 \$2,600 |
| <input type="checkbox"/> Sign Board FS9 \$2,600  | <input type="checkbox"/> Sign Board FS19 \$2,600 |
| <input type="checkbox"/> Sign Board FS10 \$2,600 | <input type="checkbox"/> Sign Board FS20 \$2,600 |

## Cancellations

Cancellations of reservations are not accepted after the closing date of August 28, 2015.

## Please Send Reservation Form

SC15 Exhibits Management, fax: 630-434-1216 or email: [sc@heexpo.com](mailto:sc@heexpo.com)