

# MLA '19 Technology Showcase Application

**DEADLINE: January 25, 2019 (for inclusion in Official Program)**



Not enough space in your booth to demo your products or services?

Too many attendees asking for information at the same time?

Try the Technology Showcase which gives you the opportunity to showcase products, allowing attendees to ask questions without the distraction of a crowded booth.

Technology Showcase sessions:

- Held in a conveniently-located segregated area on the exhibit floor with theater-style seating for 40 people and are 30 minutes in length
- Include a microphone, projector, screen and Internet connection (you bring your own laptop, changes to seating and/or audio-visual equipment is not allowed)
- Promoted in the MLA '19 Official Program
- Included on signage outside the designated area
- \$2,499 per time slot
- Exhibitors are encouraged to promote your Technology Showcase to MLA '19 attendees by using the [Pre-Registration Email Blast Service](#), or the [conference mailing list](#).

To reserve your spot, complete the information below with payment by **January 25, 2019** to be included in the MLA Official Program. Slots are filled on a first-come, first-served basis. After January 25, additional requests can be submitted based on space availability. Confirmations will be emailed to the contact person as assignments are made.

## **Showcase Information:**

Showcase Title\* (*limit to 8 words, this will be used on all promotion*): \_\_\_\_\_

Exhibiting Company Name\*: \_\_\_\_\_ Booth#: \_\_\_\_\_

Contact Name\*: \_\_\_\_\_

Contact Phone\*: \_\_\_\_\_

Contact Email\*: \_\_\_\_\_

**Pricing:** \$2,499 per time slot

## **Schedule:**

Indicate first and second choice. 1<sup>st</sup> choice: \_\_\_\_\_ 2<sup>nd</sup> choice: \_\_\_\_\_

### Sunday, May 5, 2019

12:30 – 1:00 PM

1:30 – 2:00 PM

2:30 – 3:00 PM\*

3:30 – 4:00 PM

### Monday, May 6, 2019

10:30 – 11:00 AM

11:30 AM – 12:00 PM

1:30 – 2:00 PM

2:30 – 3:00 PM\*

3:30 – 4:00 PM

\*Only one asterisk timeslot per exhibitor, the same exhibitor cannot take both asterisk timeslots.

**Description:**

Limit to 50 words. MLA reserves the right to edit for style and length. Applications received by January 25, 2019 will have description included in the MLA '19 Official Program. Applications received after January 25 will be in the Official Addendum.

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Payment type: Form will not be processed until payment is received.

Check (payable to Medical Library Association)

Note: Send checks to Medical Library Association, Department 4627, Carol Stream, IL 60132-4627. Indicate on the check "Technology Showcase".

Credit card payment – check here to be invoiced.

**Cancellation Policy:**

Cancel in writing to Tina Vickery ([tvickery@heexpo.com](mailto:tvickery@heexpo.com)) by March 8, 2019 to receive a full refund less a \$50 processing fee. No refunds will be given after March 8, 2019.

**Submit form to Tina Vickery, Meeting Manager, fax: 630-434-1216, email: [tvickery@heexpo.com](mailto:tvickery@heexpo.com).**

**Questions?** Please email Tina Vickery, Meeting Manager, at [tvickery@heexpo.com](mailto:tvickery@heexpo.com) or call 800-752-6312 with any questions.