

Advertise in the MLA '17 Preliminary Program



Mailed in January to the entire MLA membership and related markets, the *Preliminary Program* contains an overview of the annual meeting, including registration and travel information, continuing education courses, and dates of all key events. Used so often, it frequently accompanies attendees to the annual meeting.

*Space Reservation: November 17, 2016
Artwork Due: December 7, 2016

ORDER FORM

COMPANY _____

CONTACT _____

TELEPHONE (INCLUDE AREA CODE) _____

EMAIL _____

ADDRESS _____

CITY, STATE, ZIP _____

Preliminary Program

(Space reservation Nov. 17; artwork Dec. 7)

I wish to reserve advertising space in the *Preliminary Program*.

Full page, color x \$2,975 _____

Full page, b&w x \$2,225 _____

Half page, color x \$2,775 _____

Half page, b&w x \$2,025 _____

Full Page, color only, positions:

Inside front cover x \$3,375 _____

Inside back cover x \$3,175 _____

Back cover x \$3,525 _____

Total \$ _____

Be sure to consult our design guide at
www.mlanet.org/marketing.

To reserve space, simply complete the order form and email to redmond@mail.mlahq.org or fax 312.419.8950.

For assistance, contact Barbara Redmond, redmond@mail.mlahq.org.



For other MLA marketing opportunities, visit
www.mlanet.org/marketing.