

MLA '17 Technology Showcase Application



DEADLINE: February 1, 2017 (for inclusion in Official Program)

Not enough space in your booth to demo your products or services?

Too many attendees asking for information at the same time?

Try the Technology Showcase which gives you the opportunity to showcase products, allowing attendees to ask questions without the distraction of a crowded booth.

Technology Showcase sessions:

- Held in a segregated area on the exhibit floor with theater-style seating for 40 people and are 30 minutes in length
- Include a microphone, projector, screen and Internet connection (you bring your own laptop, changes to seating and/or audio-visual equipment is not allowed)
- Promoted in the MLA '17 Official Program
- Included on signage outside the designated area
- Sunday and Monday: \$1090 per time slot; Tuesday: \$980 per time slot

To reserve your spot, complete the information below with payment by **February 1, 2017** to be included in the MLA Official Program. Slots are filled on a first-come, first-served basis. After February 1, additional requests can be submitted based on space availability. Confirmations will be emailed to the contact person as assignments are made.

Showcase Information:

Showcase Title* (limit to 8 words, this will be used on all promotion): _____

Exhibiting Company Name*: _____ Booth#: _____

Contact Name*: _____

Contact Phone*: _____

Contact Email*: _____

Pricing:

Sunday and Monday: \$1,090 per time slot

Tuesday: \$980 per time slot

Schedule:

Indicate first and second choice. 1st choice: _____ 2nd choice: _____

Sunday, May 28, 2017

12:30 – 1:00 PM

1:30 – 2:00 PM

2:30 – 3:00 PM

3:30 – 4:00 PM

4:30 – 5:00 PM

Monday, May 29, 2017

10:30 – 11:00 AM

11:30 AM – 12:00 PM

1:30 – 2:00 PM

2:30 – 3:00 PM

3:30 – 4:00 PM

Tuesday, May 30, 2017

11:00 – 11:30 AM

12:00 – 12:30 PM

1:00 – 1:30 PM

2:00 – 2:30 PM

Description:

Limit to 50 words. MLA reserves the right to edit for style and length. Applications received by February 1, 2017 will have description included in the MLA '17 Official Program. Applications received after February 1 will be in the Official Addendum.

Payment Information:

Sunday and Monday: \$1,090 per seminar

Tuesday: \$980 per seminar

Payment type: Form will not be processed until payment is received.

Check (payable to Medical Library Association)

Note: Send checks to Medical Library Association, Department 4627, Carol Stream, IL 60132-4627. Indicate on the check "Technology Showcase".

Credit card payment - link to Credit Card Authorization form:

<http://iebms.heiexpo.com/mla/MLA17MeetingCCAuth.pdf>

Cancellation Policy:

Cancel in writing to Tina Vickery (tvickery@heiexpo.com) by March 24, 2017 to receive a full refund less a \$50 processing fee. No refunds will be given after March 24, 2017.

Submit form to Tina Vickery, Meeting Manager, fax: 630-434-1216, email: tvickery@heiexpo.com.

Questions? Please email Tina Vickery, Meeting Manager, at tvickery@heiexpo.com or call 800-752-6312 with any questions.