JOIN 7,500+ ENDOCRINOLOGY PROFESSIONALS WHO ARE MAKING BREAKTHROUGHS HAPPEN

ENDO provides the stage for leaders in endocrine practice and hormone research to share their latest science and clinical updates — breakthroughs that advance research and patient care. Don’t miss the chance to exhibit at ENDOExpo and harness the power of this elite group of influential endocrinologists.

Who Are ENDO Attendees?

ENDO is the largest gathering of endocrinologists in the world, with more than 7,500 endocrine practitioners and researchers in attendance who are ready to network with you.

**PRIMARY ROLE (2016)**

- Clinical Practitioner: 34.2%
- Fellow/Trainee/Student: 22.9%
- Clinical Researcher: 13.9%
- Scientific Researcher: 9.6%
- Educator/Teacher: 6.4%
- Administrator/Manager: 5.5%
- Other/Retired: 4.5%
- Nurse/Healthcare Professionals: 3%

**MORE THAN 4,600 CLINICAL ENDOCRINOLOGISTS**

**TOP 3 WORK SETTING**

- Academic Institution/Medical Center
- Hospital/Clinic
- Private Practice

THE ENDOCRINE SOCIETY’S 99TH ANNUAL MEETING & EXPO
Collaborations That Translate To Cures
The impact of translational science is the core of what makes ENDO unique. Our attendees are critical to the acceleration of medical discovery and new therapies. They are the continuum of lab bench to bedside and connecting with them is essential to your business.

IDENTIFY AND INFLUENCE THOUGHT-LEADERS
The success of your business and impact on patient care relies on new discoveries. Meet with established, and up-and-coming, experts at ENDO and ensure you connect with the front-line thought-leaders who know the latest trends and greatest needs for treating and curing endocrine diseases. Join the more than 7,500 endocrinology professionals in Orlando, Florida.

ENDO CLINICIANS ARE ACTIVE IN PATIENT CARE

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>See Patients</td>
<td>91%</td>
</tr>
<tr>
<td>Spend more than 3/4 of their time with patients</td>
<td>55%</td>
</tr>
<tr>
<td>Train specialists and primary care practitioners</td>
<td>56%</td>
</tr>
<tr>
<td>Engage in consultations</td>
<td>81%</td>
</tr>
<tr>
<td>Give medical presentations at professional meetings</td>
<td>79%</td>
</tr>
</tbody>
</table>

PRESENT AN ENDOEXPO THEATER
Showcase a product, present critical medical data, and reinforce your brand to a captive audience during an ENDOExpo Theater. Opportunities are available during high-traffic Expo hours and provide exceptional exposure for your company. Theaters are available on a first-come first-serve basis. Returning participants have first right of refusal.

YOUR ROI IS OUR PURPOSE
ENDOExpo exists to help you connect with our attendees. These programs and events are designed to drive traffic to your booth.

- **Guaranteed Traffic** — Poster sessions arranged by therapeutic area on the ENDOExpo floor.
- **Recharge** — Complimentary coffee each morning and afternoon served on the ENDOExpo floor.
- **ENDO Connect** — Bringing the crowd to you! An attendee networking location designed for comfort. Attendees connect with colleagues, print CME certificates, and download the annual meeting app.
- **Unleash your branding potential** — Promotional branding, marketing, and advertising elevates your company’s profile and increases your booth traffic. Take advantage of marketing opportunities on the ENDOExpo floor, around the convention center, and in the ENDO Daily Newspaper — a guide for each attendees’ ENDO experience.
Reserve Your Booth

SPECIAL OFFERS
First Time Exhibitor Rate of just $2,595 for a 10’x10’ booth for new and emerging companies to participate (organization must be a first-time exhibitor to qualify). Includes exhibitor badges, directory listing, and standard booth equipment.

Exhibitor Concierge Service extended to Island Booths (400 sq. ft. or more) that provides exclusive marketing and promotional opportunities, early move-in and priority crate return schedule, and more.

EXPO BOOTH RATES
PER 10’X10’ BOOTH

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
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<tbody>
<tr>
<td>In-Line Standard</td>
<td>$3,695</td>
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<tr>
<td>In-Line Corner</td>
<td>$3,995</td>
</tr>
<tr>
<td>Nonprofit</td>
<td>$895</td>
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<tr>
<td>First Time</td>
<td>$2,595</td>
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<tr>
<td>Wellness Pavilion</td>
<td>$995</td>
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ISLAND EXHIBITS
($45 PER SQUARE FOOT)

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
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<tbody>
<tr>
<td>20’ x 20’</td>
<td>$18,000</td>
</tr>
<tr>
<td>20’ x 30’</td>
<td>$27,000</td>
</tr>
<tr>
<td>20’ x 40’</td>
<td>$36,000</td>
</tr>
<tr>
<td>30’ x 40’</td>
<td>$54,000</td>
</tr>
</tbody>
</table>

* Other Island sizes and configurations available upon request.

EXPO DATES AND HOURS
Saturday, April 1  10:30 AM – 4:00 PM
Sunday, April 2    10:30 AM – 4:00 PM
Monday, April 3     10:30 AM – 4:00 PM

POSTER PRESENTATIONS
The ENDOExpo delivers traffic to your booth with more than 2100 poster presentations dispersed throughout the exhibits; incorporating new scientific and medical discovery on the ENDOExpo floor. Poster and abstract presentations represent 14 subspecialties of endocrine practice and research. Your company can expect heavy traffic during poster presentation hours from 1:00 – 3:00 PM all three days of the ENDOExpo.

IMPORTANT DATES
Early Registration Opens: October 5
Exhibitor Housing Opens: Early October
Abstract Submission Period: September 7 – November 8

CONTACT
Greg Andruch, Expo Manager
Phone: 630.929.7972
Email: gandruch@heiexpo.com

For questions after you reserve a booth, contact:
Jenna Rothmund, Expo Coordinator
Phone: 630.434.7779
Email: jrothmund@heiexpo.com

PRESENT YOUR CLINICAL TRIALS AT ENDO
ENDO is a great place to reveal high-impact clinical trials. Share your research as an abstract with more than 8,500 ENDO attendees.

Work with the Society’s Media Relations team to help secure press from a variety of channels, including The New York Times, ABC News, Fox News, Boston Globe, U.S. News & World Report, and many more. Take advantage of the first major endocrinology meeting of the year to showcase your Clinical Trial results. The deadline to submit abstracts is early November.