Foster the Future of Endocrine Research

**Interact with the world’s leading scientists in endocrinology**

Make the most of your investment at ENDO 2016 by sponsoring an ENDOExpo Lab presentation to showcase a new technology or highlight a new service during prime time exhibit hours.

The Endocrine Society will be promoting the ENDOExpo Lab Program as follows:

- A feature about your presentation in the ENDO Daily News
- Recognition in the ENDO 2016 Meeting & Exhibit Guide and Expo Planner
- Handouts and signage at the entrance to the ENDOExpo Lab
- Highlighted listing in the ENDO 2016 mobile app
- Listing on the ENDO Annual Meeting website

**Here is what’s included:**

- Theater set-up on the Expo floor with seating for 50 attendees
- Lead retrieval unit to capture contact information for all presentation attendees
- Audio-visual package to include screen, LCD projector, laser pointer, sound system, internet access, and standing podium with microphone
- Coffee and Soda service or Box Lunch for attendees (see pricing below)

**Sponsorship Fee Options:**

Option 1—includes Theater set-up and promotion—$2,500
Option 2—includes coffee and soda service for 50 attendees—$3,500
Option 3—includes beverages and a box lunch for 50 attendees—$4,000

**Secure Your Preferred Timeslot Today! The ENDOExpo Lab Program Will Sell Out!**

To reserve your ENDOExpo Lab Presentation, complete the form on the reverse, or contact

Greg Andruch, Exhibit Sales Manager, at GAndruch@heiexpo.com,
P: 1.630.434.7779   F: 1.630.434.1216
ENDO Expo Lab Presentation Reservation Form

1. Contact Information:
Company ________________________________________________________________
Address _________________________________________________________________
City/State/Zip _____________________________________________________________
Contact/Title _____________________________________________________________
Phone/Fax _______________________________________________________________
Email _________________________________________________________________

2. Please indicate three (1,2,3) preferred timeslots (1 being most preferred):
   - Friday, April 1
     - 11:00 AM–12:00 PM
     - 12:30 PM–1:30 PM
     - 2:00 PM–3:00 PM
   - Saturday, April 2
     - 11:00 AM–12:00 PM
     - 12:30 PM–1:30 PM
     - 2:00 PM–3:00 PM
   - Sunday, April 3
     - 11:00 AM–12:00 PM
     - 12:30 PM–1:30 PM
     - 2:00 PM–3:00 PM

3. Please indicate the Sponsorship Fee Option:
   - □ Option 1—includes Theater set-up—$2,500
   - □ Option 2—includes coffee and soda service for 50 attendees—$3,500
   - □ Option 3—includes beverage and a box lunch for 50 attendees—$4,000

4. Payment Information:
   You will receive an invoice with confirmation of the date and time of your ENDO Expo Lab Presentation. 100% of the Sponsorship Fee is due 30 days from receipt of invoice. All ENDO 2016 Expo Rules and Regulations from the Expo Space Application apply.

5. Deadlines for Printed and Electronic Materials:
   - February 3, 2016—Title, presenter(s) and program description submitted for Attendee bag flyer, Expo signage, ENDO 2016 Meeting & Exhibit Guide, and Expo Planner
   - February 18, 2016—Title, presenter(s) and program description submitted for walk-in PPT slide in various session rooms
   - March 1, 2016—Title, presenter(s) and program description submitted for ENDO Daily News
   - March 23, 2016—Final title, presenter(s) and program description submitted for mobile app

6. Return to:
   Greg Andruch, Expo Manager, GAndruch@heiexpo.com, Fax: 1.630.434.1216
   For questions regarding the ENDO Expo Lab Program, contact Greg Andruch, Expo Manager, at GAndruch@heiexpo.com, or 1.630.434.7779.