Promotional Signs

California Library Association Annual Conference & Exhibition
November 2 - 4, 2017 ● Riverside, CA ● Riverside Convention Center

Distinguish Your Company and Drive Traffic to your Booth

CLA is offering a limited number of promotional signs located throughout the Riverside Convention Center.

Standing promo signs are 1-meter wide, 8' tall, double sided, 4-color and provide tremendous visibility. Graphics can be different on each side of 1-meter promo signs.

These are all high-traffic areas of the convention center and include all production, installation and removal costs. Prime locations include:

Public space approaching the:

- Registration Area
- General Sessions
- Meeting Room Area
- Exhibit Hall

These are the high traffic areas attendees will travel during their time at the meeting.

Price: $1,350 for a two-sided sign (includes production costs.) Exhibitor to provide graphic file to GES for production. Orders and art files due by **October 11, 2017.**

Contact our office to reserve the best location to deliver your message. **Act today!**

CLA Exposition Team | *Phone: 630-434-7779 | Fax: 630-434-1216 | Email: cla@heiexpo.com*

☐ ***YES, RESERVE A SIGN FOR MY COMPANY.***

Company: _____

Contact: _____ E-mail:_____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

PAYMENT: Full payment is due with insertion order. Send payment with insertion order to the address below.

Please fax to 630-434-1216 prior to mailing.
Make checks payable to: California Library Association.
Send to: California Library Association, 1055 E. Colorado Blvd., 5th Floor, Pasadena, CA 91106

_____ Charge: ___ VISA ___ MasterCard ___ American Express

Card Number: |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_| Expiration Date: |_|_|_|_|

Security Code: _____

Cardholders Name _____

Cardholders Signature _____

Card Expiration Date _____

Billing address: ❑ Check this box if billing address is the same as above
Address: _____

City: _____ State: _____ Zip: _____

Questions? Email cla@heiexpo.com, or call 800-752-6312.