Reach attendees with last minute highlights by placing a classified ad in the on-site Cognotes “Exhibitor News” section.

This form can be emailed in advance to ala@heilexpo.com, or dropped off in the ALA / Cognotes Office in the Convention Center.

Each issue of Cognotes will include a section entitled “Exhibitor News.” Exhibitors may submit a brief announcement (40 words) for this section. The 40–word limit will be enforced. One announcement per exhibitor per day will be accepted. Announcements will be printed in alphabetical order. Announcements submitted on–site will be printed on a space-available basis. Cognotes recommends that announcements be submitted in advance and typed in a format similar to the example below.

Example: Information Access Company (Booth 1114): Visit booth 1114 to see these hot new products: the General Business File, expanded Academic Index, and new InfoTrac search software.

Orders will be accepted on-site and will cost $125 per day, per ad and must be paid in advance. Orders can be emailed to ala@heilexpo.com or will be accepted on–site in the ALA / Cognotes Office, Washington State Convention Center, between the hours of 8:30am and 2:00pm for publication the following day. Announcements purchased on-site will be published on a space-available basis at the discretion of the editor. Highlights Issue is $125.

Exhibiting Company Name and Booth Number: ____________________________

Contact Person: ___________________________________________________________

Phone (office and cell): ____________________________________________________

Email: _________________________________________________________________

40 Word Classified Ad copy:

________________________________________________________________________

________________________________________________________________________

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________________________________________________________________________

________________________________________________________________________

Days to Run:    Fri    Sat    Sun    Mon    Tue (Wrap-Up)

Make checks payable to: American Library Association

Cognotes Staff Person Signature: ___________________________________________