



On-site Promotional Opportunities Reservation Form

Exhibit Dates: February 9 – 12, 2018 • Colorado Convention Center • Denver, CO

Distinguish Your Company and Drive Traffic to your Booth in Denver during ALA Midwinter!

Promotional Opportunities

- Official Wi-Fi Sponsor (EXCLUSIVE) \$11,500
- Lanyard Sponsor: (EXCLUSIVE) \$15,000 or (4 - SHARED) \$ 5,500
- Tote Bag sponsor: (EXCLUSIVE) \$20,000 or (5 - SHARED) \$ 7,000
- Registration Bag Insert (*limit 1 per company*) \$ 5,000
- Registration Line Bowls (per line) \$ 1,250
- Promo Sign, double sided, 4-color (per sign) \$ 1,650

Visit the Sponsorship Platform at

<http://alamidwinter.sponsorship.ges.com/>.

This site shows banner opportunities and the location where each will be installed.

Signage Opportunities (Colorado Convention Center)

Conference Banners

- B101A B101B B101C Banner 28'w x 14'h, single sided \$ 6,800 ea.
- B102A B102B B102C Banner 28'w x 14'h, single sided \$ 6,800 ea.
- B103 Banner 28'w x 14'h, single sided \$ 6,800
- B106A Banner 100'w x 3'h, single sided \$ 8,000
- B107A Banner 30'w x 3'h, single sided \$ 5,200
- B108A, Welcome banner B108B Banner 40'w x 3'h, single sided \$ 5,200 ea.
- B109A B109B Banner 30'w x 3'h, single sided \$ 5,200 ea.
- B111A B111B B111C Banner 6'w x 12'h, double sided \$ 3,000 ea.
- B111D B111E B111F Banner 6'w x 12'h, double sided \$ 3,000 ea.
- B113A B113B Banner 30'w x 3'h, single sided \$ 3,000 ea.
- B900 B901 Banner 8'w x 3'3"h, single sided \$ 3,000 ea.

Column Wraps

- C101 C102 C104 C105 \$ 3,500 ea.

Other

- CS250 Charging Station Wall Cling \$ 3,500
- W200 Window Clings, one set per double doors \$ 2,300

Total Order \$ _____

Contact our office to reserve your opportunity to deliver your message.
Act today!

Rich Widick, phone: 800-752-6312, fax: 630-434-1216 or 630-756-5335,
email: ala@heexpo.com

Exhibitor _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

Method of Payment:

Total Order \$ _____

____ Check: payable to American Library Association
Send to:
ALA Exhibits, 52142 Eagleway, Chicago, IL 60678

Charge:

____ Visa ____ MasterCard ____ AMEX

Card Number _____

Expiration Date _____

Cardholders Name _____

Cardholders Signature _____

This line must be signed.

Return this form with payment to:

Rich Widick, Hall-Erickson, Inc.
98 E. Chicago Ave., Westmont, IL 60559
phone: 800-752-6312
fax: 630-434-1216 or 630-756-5335
Email: ala@heexpo.com