New Novels Address Common Childhood Emotions

By Michelle Kowalsky, Rowan University, NJ

A panel of popular elementary, middle-grade, and young adult authors and illustrators offered their analysis of new genres during the Auditorium Speakers Series on Saturday, sponsored by Macmillan Children’s Group. Moderator and author Daniel Kraus received several compliments from the panel on his intriguing questions about the writing process.

The panel analyzed the differences in authoring processes between text-only and graphic novels, as well as the synergies of story pacing between authors and illustrators which can result from close collaboration.

New author Susan Tan commented on the challenges of working in teams “to bring to life other people’s memories, much like choreography.” Her new novel, Cilla Lee-Jenkins: Future Author Extraordinaire, speaks to childhood issues of dealing with a new sibling and negotiating differences in a mixed-race family.

Tan’s main character is also a biracial Asian American, but the author insists that this is not an example of a childhood “issue” that must be addressed in youth literature. She hoped that librarians promoted books that told good stories and tackled universal childhood emotions, rather than recommending works solely based on the heritage of the protagonist.

Illustrator LeUyen Pham spoke at length about the conversations she has with her husband, Alexandre Puvilland, also an illustrator of children’s and YA books. “Conversations between the author and artist certainly come part of the revising and interpretation process when they happen,” she said. Pham has illustrated Shannon and Dean Hale’s chapter books in The Princess in Black series, as well as several other picture books helping children think about problem-solving and identity.

Puvilland is also illustrating Scott Westerfeld’s newest graphic novel series.

Award winners LeUyen Pham, left, Scott Westerfeld, and Susan Tan hold copies of their recent books just before taking the stage for the Auditorium Speaker Series.

Author Kwame Alexander to Speak at Today’s ALA President’s Program

Kwame Alexander - poet, educator, and award-winning, bestselling author of 24 books for children of all ages, including the 2015 Newbery Medal-winning The Crossover, the New York Times bestselling novel Booked, and the forthcoming collection of personal essays and basketball rules The Playbook – joins ALA President Julie Todaro as speaker at the President’s Program today from 3:30 – 5:30 p.m.

Attendees can look forward to hearing how Alexander’s work is inspired by his belief that poetry can change the world, and how he uses poetry to inspire and empower young people all over the world. His latest project pairs his uplifting poetry with more than 100 stunning photos of the world’s endangered animals in the photo-illustrated book Animal Ark: Celebrating Our Wild World in Poetry and Pictures. The poetry and photographs by acclaimed National Geographic photographer and founder of the National Geographic Photo Ark Joel Sartore, speak to children of the importance of conservation and the beauty of the animal kingdom. Animal Ark is inspired by the Photo Ark, a multiyear effort with Sartore and the National Geographic Society to document every animal...
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Pulitzer Prize-winning Historian Annette Gordon-Reed to Speak This Morning

Pulitzer Prize-winning historian and law professor Annette Gordon-Reed, author of several books including *The Hemings of Monticello: An American Family* and most recently “Most Blessed of Patriarchs: Thomas Jefferson and the Empire of the Imagination* (with Peter S. Onuf), is the Auditorium Speaker today, 10:00 – 11:00 a.m. Her persistent investigation into the life of an iconic American president has dramatically changed the course of Jeffersonian scholarship, and in disentangling the complicated history of two distinct founding families’ interracial bloodlines, she offers an authentic portrayal of our colonial past.

Gordon-Reed was fascinated from childhood by the Jefferson family, and began a comprehensive re-examination of the evidence about the rumored committed relationship between Thomas Jefferson and his slave Sally Hemings. She has continued her inquiry into colonial interracial relations through several books since her first one, *Thomas Jefferson and Sally Hemings: An American Controversy.* She is currently the Charles Warren Professor of American Legal History at Harvard Law School, a professor of history in the Faculty of Arts and Sciences at Harvard University, and the Carol K. Pforzheimer Professor at the Radcliffe Institute for Advanced Study.

Her honors include a fellowship from the Dorothy and Lewis B. Cullman Center for Scholars and Writers at the New York Public Library, a Guggenheim Fellowship in the humanities, a MacArthur Fellowship, the National Humanities Medal, the National Book Award, and the Woman of Power & Influence Award from the National Organization for Women in New York City. Gordon-Reed was elected a fellow of the American Academy of Arts and Sciences in 2011 and is a member of the Academy’s Commission on the Humanities and Social Sciences.

Gordon-Reed’s appearance is sponsored by W.W. Norton.

Infrastructure Matters in the Way We Live Our Lives

By Sara Zettervall, Hennepin County Library (Minn.)

Ryan Gravel, who delivered the Arthur Carley Memorial Lecture on Saturday, is no stranger to accolades. His grand vision for the Atlanta Beltway, a 22-mile transit greenway that will link 40 neighborhoods, has been covered in the *New York Times*, *Wall Street Journal*, CNN International, and *Esquire* among many others. This accomplishment is rooted in Gravel’s belief that infrastructure “matters to the way we live our lives” and is explored in his new book, *Where We Want to Live: Reclaiming Infrastructure for a New Generation of Cities* (MacMillan).

Gravel always dreamed on a big scale, but it wasn’t always clear that those dreams would become reality. As an undergraduate, Gravel traveled to Paris and lost 15 pounds by living the way the French do: eating fresh food and walking everywhere. When he returned to his parents’ suburban home and started a new job, his commute took the same amount of time as it had in Paris – 45 minutes – but instead of interacting with people along the way, he was isolated in his car. He started to think about how infrastructure affected his life and how he might change it to make Atlanta into the kind of place he wanted to live. He returned to Georgia Tech for graduate studies in architecture and generated the idea for the Atlanta Beltway as his thesis project. He never expected it would grow beyond that. But in 2001, his firm was asked to work on redeveloping a 20 acre site east of downtown, and the needs of that community matched his thesis. Buoyed by the enthusiasm of colleagues at his firm, Gravel enlisted a city council member who was also interested in building livable neighborhoods. Together, they traveled around the city, pitching the Atlanta Beltway at community meetings. For two and a half years, they held three to four public meetings per week and ultimately were able to seed a grassroots movement that is now in the process of growing.

Beginning as an academic exercise, Gravel said that his expectations were “unfettered by reality.” He delivered that boundless vision to the people he recruited, rallying a growing group of believers around a good idea before worrying about sorting out the details. Today, the first wave of the project has already created a profound positive impact on the economy. Gravel said that the community members who supported the Beltway to become reality are the most important constituents, and their needs go far beyond money.

Returning to his belief that infrastructure is the foundation of society and culture, Gravel gave the example of a nighttime lantern parade that takes place annually at the original east Atlanta site. It started as one person’s idea, drawing 200 in the first year, soon growing to thousands.

Novelists from page 1

Alexander species under threat, human care, with special attention given to those facing extinction.

Alexander, a regular speaker at schools and conferences, recently served as the Bank Street College of Education Center for Children’s Literature’s Inaugural Dorothy Carter Writer-in-Residence. He leads an annual delegation of writers, educators, and activists to Ghana as part of LEAP for Ghana, an International Literacy program he co-founded that builds libraries and provides literacy professional development for teachers. He also travels widely to places such as Singapore, Brazil, Italy, France, and Shanghai to share his love of literature.

Alexander’s appearance is sponsored by National Geographic Books.

Kwame Alexander ALA President’s Program Today, 3:30 – 5:30 p.m.

By Sara Zettervall, Hennepin County Library (Minn.)

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The audience reacts to the comedy of W. Kamau Bell during his Opening Session presentation.

Midwinter attendees fill the escalators arriving for the Exhibits Opening Reception.

Melissa Powell (left), and Annie Epperson take photos in the ALA photo booth near the ALA Lounge.

Award-winning author/Illustrator LeUyen Pham personalizes a copy of her book *Real Friends* with an illustration during a book signing after the Auditorium Speaker Series.

An attendee appears to be on the trail of Bigfoot while making her way through the Exhibits.
Meet Our Authors at ALA Midwinter

LIZ REINHARDT
Author of REBELS LIKE US
Friday, January 20
6:00–6:45 p.m.

PHAEDRA PATRICK
Author of RISE AND SHINE, BENEDICT STONE
Saturday, January 21
1:00–1:45 p.m.

LAURIE FOREST
Author of THE BLACK WITCH
Sunday, January 22
1:00–1:45 p.m.

KIMBERLY BELLE
Author of THE MARRIAGE LIE
Saturday, January 21
11:00–11:45 a.m.

BENJAMIN LUDWIG
Author of THE ORIGINAL GINNY MOON
Saturday, January 21
2:00–2:45 p.m.

PAM JENOFF
Author of THE ORPHAN’S TALE
Sunday, January 22
2:15–3:00 p.m.

All titles will be available on audio.
Daina Ramey Berry to Keynote 2017 Dr. Martin Luther King, Jr. Sunrise Celebration

Historian Dr. Daina Ramey Berry will deliver the keynote during the Dr. Martin Luther King, Jr. Holiday Observance and Sunrise Celebration during ALA’s 2017 Midwinter Meeting and Exhibits. The 2017 Celebration will take place on Monday, from 6:30 – 7:30 a.m. in GWCC B302-B305, under the theme “Freedom Ain’t Never Been Free.”

A longstanding tradition and highlight at Midwinter, the 2017 Sunrise Celebration will bring together leaders from across the association, including 2016-17 ALA President Dr. Julie Todaro and ALA Executive Director Keith Michael Fiels. Featured readings will include selected passages from the works of King. Cynthia P. Lewis, director of archives at King Library and Archives in Atlanta, will deliver the welcome address.

Berry is associate professor of History and African and African Diaspora Studies and the Oliver H. Radkey Regents Fellow in History at the University of Texas at Austin. Berry is a specialist in the history of gender and slavery in the United States with a particular emphasis on the social and economic history of the 19th century. Her forthcoming book, The Price for their Pound of Flesh: The Value of the Enslaved, from the Womb to the Grave, in the Building of a Nation offers a groundbreaking look at slaves as commodities through every phase of life, from birth to death and beyond, in early America (Beacon Press, January 2017).

In addition to her scholarly writing and editing, Berry has appeared on several syndicated radio and television shows including NPR, NBC, PBS, C-SPAN, and the History Channel. Berry’s research has been supported by the National Endowment for the Humanities, the American Council of Learned Societies, the American Association of University Women, the Ford Foundation, and the College of Physicians of Philadelphia.

Berry will be joined by call-to-action speaker Patricia M.Y. (Patty) Wong, county librarian of the Yolo County (Calif.) Library System. Wong’s decades-long career, from her early days as a children’s librarian in Oakland to her present position as County Librarian and Chief Archivist for Yolo County, has borne witness to her tireless commitment to equity, diversity, and inclusion, and community-centered engagement. Wong is known for her work for the California State Library on initiatives for service to diverse communities, including the writing of several seminal publications. She is a past-president of the Asian/Pacific American Librarians Association (APALA) and has been an active member and advocate of the five ethnic caucus associations since 1990, in addition to her service on several ALA committees and elected positions on ALA Council and the ALA Executive Board. Wong has received several awards in recognition of her contributions to the profession, including the ALA Equality Award and the Joint Conference of Librarians of Color (JCLC) Advocacy Award.

Coffee and tea will be served at the celebration and attendance is open to all Midwinter attendees. The Sunrise Celebration is coordinated by the Social Responsibilities Round Table (SRRT) Martin Luther King, Jr. Holiday Task Force, the Black Caucus of ALA, Inc., and the ALA Office for Diversity, Literacy, and Outreach Services. Berry’s participation is made possible by Beacon Press.

**LLAMA Leadership Development Seminar**

Leadership consultant and former ALA President Maureen Sullivan will address how we, as leaders, empower our organizations and staff to risk failure in order to have a greater impact on our communities during this morning’s seminar from 8:30 – 10:00 a.m. in GWCC B207. Come see how we might move from the belief that failure of any kind is bad to a culture that encourages “risk” and makes it safe to admit and report on failure. And see failure, not as just taking the blame, but as an opportunity to learn from mistakes and ultimately be part of the process in improving our organizations.

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**EconLit**

Visit Us in Booth #843
**Everbright, by Hero Design**
This STEAM-inspired interactive display has hundreds of color dials, inviting all ages to create with color, patterns, and geometry.

**MetroNaps**
MetroNaps is the leader in napping installations for libraries and universities. Visit us to try our EnergyPod.

**Measure the Future**
Measure the Future gives libraries next-gen building usage data by measuring the attention of patrons inside your spaces.

**University of Colorado Boulder Tactile Picture Books Project**
Build a Better Book: We work with community and library partners to develop unique, inclusively designed tactile books for visually impaired children.

**StickTogether Products, LLC**
StickTogether™ is the collaborative, community-building sticker activity with a beautiful reward. Groups of all ages can celebrate collective accomplishment!

**Starling by VersaMe**
The Starling—the world’s first wearable word counter—helps make sure children are getting enough verbal engagement for healthy brain growth.
Google Asks Librarians to Help Kids Learn to Code

By Michelle Kowalsky, Rowan University, NJ

Computer programming is not as mysterious as librarians might think, according to two Google trainers who presented on Friday as part of ALA’s Libraries Ready to Code partnership with Google, Inc. “You don’t even have to know how to code yourself, but you can have significant influence on young people who might want to learn,” explained Hai Hong and Tina Ornduff, program managers at Google headquarters in Mountain View, Calif.

The project, jointly sponsored by Google and ALA’s Office of Information Technology Policy, provides “out-of-the-box” solutions for librarians to implement as they help students form interest groups around game design, art, sports, and music, all of which can help teach computer programming skills.

Eight online modules developed by Google, using Scratch programming created at MIT, can be operated entirely by students without instruction by adults. Librarians, teachers, or even parents just need to gather interested young people together, and the younger the better. “When something is familiar to you as a child, it is no longer scary and does not seem difficult,” Hong said.

ALA’s partnership aligns with the national CS for All initiative, aimed at increasing the number of college-level computer science graduates, especially among girls and under-represented minority groups. A new Google initiative calls for LIS faculty to help develop courses which empower librarians to take simple steps to hold coding events for K-12 students and fund librarian professional development.

For more information, visit https://www.cs-first.com/create and www.computationalthinkingcourse.withgoogle.com/course.

The Past, Present, and Future of Disability Rights in the United States and Why it Matters to Libraries

The rights of people with disabilities has always been an important topic for ALA members, encapsulated in specific ALA policies, represented in committees and divisions, and exemplified through various conference programs and webinars over the years. As the ALA Conference Accessibility Task Force considers recommendations regarding improvement of physical and virtual access for members, ALA’s Accessibility Assembly continues to study implementation of disability rights and advocate for removal of barriers, and other groups within the association discuss universal design of services and technology, understanding the context underlying advocacy for disability rights is vital in ALA’s commitment to equity, diversity, and inclusion throughout the association and for the members and stakeholders we serve.

In today’s session, renowned expert John Wodatch, Esq., former chief of the Disability Rights Section of the Department of Justice, will discuss the history of the disability rights movement in the U.S and evaluate where it is headed into the future. Wodatch is a disability rights attorney who recently retired after 42 years of federal government service. He authored regulations implementing Section 504 of the Rehabilitation Act, was the Department of Justice’s chief technical expert during the writing and passage of the ADA, oversaw the development of DOJ’s 1991 ADA regulations, created DOJ’s initial ADA technical assistance programs, and assembled the department’s ADA enforcement staff. From 1990 until 2011 he served as the director and section chief overseeing all interpretation, technical assistance, and enforcement of the ADA at DOJ. Just before he retired, he was responsible for the first major revision of the department’s ADA regulations, including the 2010 Standards for Accessible Design. He is now serving clients as an expert in the application of the ADA’s requirements for accessible design and program accessibility for state and local governments and private businesses. On the international level, Wodatch is continuing his work seeking U.S. ratification of the United Nations Convention on the Rights of Persons with Disabilities.

This session should be lively and exciting for librarians, library administrators, and library staff of all types. Join us in GWCC B407 from 3:00 – 4:00 p.m. today.
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Impeccable style offers the right blend of expression and performance. Harness the power of APA Style® with the revolutionary new electronic resource from the American Psychological Association. APA Style CENTRAL® combines sophisticated learning and teaching tools, advanced writing and content management technology, and full integration and direct access to the text of APA's best-selling Publication Manual of the American Psychological Association®.

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Fader Is 2017 ALSC Distinguished Service Award Recipient

Ellen Fader is the 2017 recipient of the Association for Library Service to Children (ALSC) Distinguished Service Award. This prestigious award honors an individual who has made significant contributions to library service to children and to ALSC.

There are few individuals who have more positively influenced the landscape of young readers and libraries than Ellen Fader. She began her library career as a consultant at the Kansas State Library in 1973 and moved on to positions in Ohio, Virginia, Connecticut and, since 1995, until her retirement, with Multnomah County Library in Oregon. Her list of personal accomplishments is a long one. She is a practitioner, author, teacher, reviewer of books, a trainer, consultant, and a leader. She serves as a mentor to numerous young librarians. But even more important, her vision, unfailing energy, generosity, and leadership have contributed to the flourishing of children’s library services throughout her community, the State of Oregon, and the nation.

Fader is loved and respected by her many colleagues and mentees. Ginnie Cooper, formerly director of the Multnomah County Library, said, “Ellen is the best youth services librarian I know!” Dr. Virginia Walter, former professor, Department of Information Studies Graduate School of Education and Information Studies, UCLA, and past president of ALSC, said, “Ellen Fader is the epitome of a reflective practitioner. Throughout her career, but particularly as a manager of children’s services, she has consistently approached her work with commitment and intelligence.”

As one of the most influential and forward-thinking youth services directors in the world of public libraries, Fader has made a lasting impact on a national level. She has served as both member and chair of the John Newbery Award committee and also served on the 2012 Randolph Caldecott Award committee. She has served on the ALSC board and is a past president of the division.

After her retirement, she continues her impact on the field in her support of developing a cadre of new and diverse librarians to work in the field of library service to children. For a fourth year, she will provide a generous donation to the Spectrum Scholarship. These funds will support a Spectrum Scholar through the 2017-2018 school term, providing for a follow-up grant for a Spectrum Scholar alumna entering their final semester of work in Fall of 2017.

“As we celebrate Ellen’s many accomplishments, it is her generous spirit that truly stands out,” said award chair Jeanne Lamb. “Not only has she mentored a generation of librarians, she has worked tirelessly to innovate and broaden the outreach of library services to youth and their families. Her vision and can-do spirit are an inspiration to us all.”

Learn about progress to review and update ACRL’s Standards for Libraries in Higher Education (SLHE). In this forum, task force members will highlight progress and methods for providing feedback on a draft. The current standards, adopted in 2011, are designed to guide academic libraries in advancing and sustaining their role as partners in educating students, achieving their institutions’ missions, and positioning their libraries as leaders in assessment and continuous improvement on their campuses. Share your input on how SLHE has been effective in helping you with library planning and assessment along with your ideas on how the standards could be updated.

The session will be held from 3:00 – 4:00 p.m. today in Westin Savannah A/B.
8:00 – 9:30 a.m.
“Love Between the Covers”

“Love Between the Covers” is the fascinating story of the vast, funny, and savvy female community that has built a powerhouse industry sharing love stories. Romance fiction is sold in 34 languages on six continents, and the genre grosses more than a billion dollars a year – outrushing mystery, sci-fi, and fantasy combined. Yet the millions of voracious women (and sometimes men) who read, write, and love romance novels have remained oddly invisible. Until now.

Run Time: 86 min.

10:00 – 11:00 a.m.
“A Series of Unfortunate Events”

Since the release of the first novel in the collection of A Series of Unfortunate Events, these books have been embraced by librarians and children worldwide. The 13 main novels in the series have collectively sold more than 60 million copies and have been translated into 41 languages. The film stars ALA Closing Session speaker, Neil Patrick Harris.

Run Time: 60 min.

11:00 a.m. – 12:00 p.m.
“Girl From God’s Country: The History of Women in Film and Other War Stories”

Girl From God’s Country is the untold story of the first female independent filmmaker and action-adventure heroine, Nell Shipman (1892-1970), who left Hollywood to make her films in Idaho. An unadulterated, undiscovered adventure tale of a pioneering woman who rewrote the rules of filmmaking, and, in so doing, paved the way for independent voices – especially prominent female voices in today’s film industry. Her storylines of self-reliant women overcoming physical challenges in the wilderness – and often rescuing the male lead – shattered the predictable cinematic formulas of large studio productions. Featuring rare archival footage by early pioneers, including minority filmmakers Zora Neale Hurston and Miriam Wong, the first Chinese-American filmmaker in 1914, and present-day interviews with Geena Davis and the director. It discusses how gender inequalities that Shipman and her counterparts faced perpetuate in today’s film industry. Emblematic of an entire lost generation of female producers and directors in silent film, Nell Shipman’s legacy has remained a buried treasure in film history for nearly 100 years. Required viewing for Women’s and Cinema Studies.

Run Time: 65 min.

4:00 – 5:30 p.m.
“Political Animals”

This is a timely film that dramatically illustrates how four determined female legislators worked to pass groundbreaking legislation for LGBT rights, and, more broadly, shows what it takes to make lasting social and political change. “An outstanding teaching tool... a groundbreaking documentary that illuminates the courage, tenacity, and strength of women politicians who were at the forefront of the LGBT rights movement. Moreover, the film provides an unparalleled view into the complicated and often tenuous political process through which laws are developed, introduced, and passed.” – Janet Jacobs, Professor of Women and Gender Studies, University of Colorado.

Run Time: 53 min.

Digital Literacy Training Resources Update

The Public Library Association (PLA) is sponsoring a “News You Can Use” session at the 2017 ALA Midwinter Meeting today from 4:30 – 5:30 p.m. to discuss the best technology training resources available to support your library’s efforts, including GCFLearnFree.org, Microsoft Digital Literacy, Job Scout, and DigitalLearn.org. Community members lacking basic computer or internet skills can find and apply for jobs online, learn more about health conditions, connect to their grandchildren via Facebook, or look up new recipes. The public library helps them develop technology skills – whether it’s the librarian standing over a computer user’s shoulder to answer a question, or teaching a scheduled class. Join this session to learn from experts and share ideas and experiences with other public library staff. You will also learn how PLA’s DigitalLearn.org can be personalized for your library to help reduce one-on-one time with learners; provide access to a range of quality training and the ability for libraries to create their own; report out data on who and what you are teaching; and allow community members to benefit from your library’s digital literacy training whether they are in the branch or at home.

Taylor & Francis

Come See What’s New at Taylor & Francis!

ALA Midwinter attendees, be sure to visit booth #1232 in the exhibit hall to chat with staff from Taylor & Francis Group Journals, Routledge Books, and CRC Press — plus, enter our daily raffles to win an Amazon Fire TV and other prizes! We have an exciting array of new products and updates to share for 2017, and we can’t wait to tell you all about them.

Routledge

Routledge is a leading academic publisher in the Humanities and Social Sciences. We publish thousands of books and journals each year, serving scholars, instructors, and professional communities worldwide.

CRC Press

CRC Press products include world-class references, handbooks, and textbooks as well as the award winning CRCNetBASE eBook Collections with more than 12,000 titles and 10 million pages of authoritative references.

Taylor & Francis

Taylor & Francis offers online solutions for libraries looking to enhance their content collections. The Taylor & Francis Library provides access to more than 2,400 journals across Science & Technology, Medicine, and the Social Sciences & Humanities.
Apply for the 2017 ALA Leadership Institute

The application process for the 2017 “Leading to the Future” ALA Leadership Institute (August 7-13, St. Charles, Illinois) will begin on January 30, with applications accepted through April 13. Building on the success of the past ALA Leadership Institutes, the four-day immersive leadership development program for 40 mid-career librarians will be led again by ALA Past-President Maureen Sullivan and library and leadership consultant Kathryn Deiss.

Now in its fifth year, the institute helps future library leaders develop and practice their leadership skills in areas critical to the future of the libraries they lead. Through reflective and active learning, it offers participants an opportunity to delve into leadership practices, concepts, and frameworks, and to shape their own sustainable leadership vision and ethos, at the same time as building a learning community and network. With content based on real-world cases and nuanced situations, participants explore topics related to the greatest challenges and possibilities of leading into a future marked by turbulence and ambiguity.

Participants in past institutes highlighted a wide range of benefits, describing it as the “best professional development…related to leadership,” with a “wonderful atmosphere and congeniality among participants and between participants and facilitators.”

The application form as well as details and guidelines can be found at http://www.ala.org/transforming/libraries/ala-leadership-institute. Applicants may nominate themselves or be nominated by their employers. Participation includes a free one-year membership in the Library Leadership and Management Association.

Leadership Development for New Library Roles

Academic libraries continuously change in order to serve their constituents successfully. Change often requires library staff to take on new responsibilities and build new skills. How can library leaders support staff change? How can staff be continuous innovators?

Learn more about these important issues at the ACRL Presidential Forum, “Leadership Development for New Library Roles.” This dynamic session will feature academic library leaders who will share their experiences leading workforce and organizational change and offer strategies useful to all library staff wanting to build new roles and skills to support value-added services. The forum, hosted by ACRL President Irene M. H. Herold, librarian at University of Hawaii, Manoa Library, will take place from 1:00 – 2:30 p.m. today at the Westin Peachtree Plaza Atlanta, Savannah A/B.

Visit BiblioCommons in Booth #855.

Kelly Martin photographs Alfred Powell with author and comedian W. Kamau Bell during a book signing after the Opening Session.
Virtual Augmented Reality (VAR) technology is emerging as the new medium for 21st century learning. VAR immersive experiences are now feasible and available with new technology, interfaces, and software being released daily.

Libraries are positioned to be one of the catalysts for community engagement and VAR content development. California State Librarian Greg Lucas funded multiple installations of VR systems in Marin County Libraries serving underserved communities. A statewide expansion to over 100 libraries is underway, creating the largest installed base of VR systems in libraries. This network will build an archive of shared experiences and best practices.

VR is an immersive experience in which your head movements are tracked in a three-dimensional world. Use of a Head Mounted Display (HMD) engages the user in these virtual worlds.

Come by and experience Virtual Reality using state-of-the-art systems from Google Daydream, Oculus RIFT TOUCH and HTC VIVE. They offer the best range of motion and experience.

We have a curated list of VAR media for libraries that includes content from cloud based portals from OCULUS, VIVEPORT, STEAM and GOOGLE.

CyArk has converted their digitally captured cultural heritage sites into immersive educational experiences.

Lifelike's VR museum has interactive 3D models and VR experiences.

COSM is a VR platform that allows, students, educators, and scientists to create and explore 3D environments made with real data.

VARLIBRARIES is a development project produced and operated by New Media Learning. We are building a national Virtual Augmented Reality (VAR) library network to become a shared resource of best practices and experiences in the emerging immersive learning environment.

If interested please contact us at: alaVAR@varlibraries.com
varlibraries.com

BOOTH 838
Top Five Myths About National Library Legislative Day

The list of core library values is a proud one, and a long one. For the past 42 years, library supporters from all over the country have gathered in Washington, D.C., in May with one goal in mind – to advance libraries’ core values and communicate the importance of libraries to members of Congress. They’ve told their stories, shared data, and highlighted pressuring legislation impacting their libraries and their patrons.

This year, congressional action may well threaten principles and practices that librarians hold dear as never before. That makes it more important than ever that National Library Legislative Day 2017 be one of the best attended.

Let’s tackle a few of the common misconceptions about National Library Legislative Day that often keep people from coming to D.C. to share their own stories:

**Only librarians can attend.**

This event is open to the public and anyone who loves libraries – students, business owners, stay-at-home moms, just plain library enthusiasts – has a story to tell. Those firsthand stories are critical to conveying to members of Congress and their staffs just how important libraries are to their constituents.

**Only policy and legislative experts should attend.**

While some attendees have been following library legislative issues for many years, many are first-time advocates. There is a full day of training to ensure that participants have the most up-to-date information and can go into their meetings on Capitol Hill fully prepared to answer questions and convey key talking points.

**I’m not allowed to lobby.**

The IRS has developed guidelines so that nonprofit groups and private citizens can advocate legally. Even if you are a government appointee, there are ways you can advocate on issues important to libraries and help educate elected officials about the important work libraries do.

Still concerned? The National Council of Nonprofits has resources to help you.

**My voice won’t make a difference.**

From confirming the new Librarian of Congress in 2016 to limiting mass surveillance under the USA FREEDOM Act in 2015 to securing billions in federal support for library programs over many decades, your voice combined with other dedicated library advocates has time and again defended the rights of the people we serve and moved our elected officials to take positive action. This can’t be done without you!

**I can’t participate if I don’t go to D.C.**

Although having advocates in D.C. to personally visit every Congressional office is hugely beneficial – and is itself a powerful testimony to librarians’ commitment to their communities – you can participate from home. During Virtual Library Legislative Day you can help effectively double the impact of National Library Legislative Day by calling, emailing, or tweeting members of Congress using the same talking points carried by onsite NLLD participants.

Legislative threats to core library values are all too real. Don’t let myths prevent you from standing up for them May 1-2, 2017. Whether you’ve been advocating for three months or 30 years, there’s a place for you in your National Library Legislative Day state delegation, either in person or online.

For more information, and to register for National Library Legislative Day, please visit ala.org/nlld.
In partnership with United for Libraries, the Reference and User Services Association (RUSA) is hosting “Are you a Proactive or Reactive Advocate? Best Practices from Academic and Public Library Supporters,” an engaging discussion on best practices for library advocacy. The discussion will take place on Monday from 10:30 – 11:30 a.m. in GWCC A301. All ALA Midwinter attendees are encouraged to participate.

This discussion will feature experienced library advocates as they share their insights on how to be a proactive advocate for your library and how to respond when a budget crisis hits. What advocacy lessons can academic and public libraries learn from each other? Attendees will be able to share their own experiences. Discussion leaders include Dustin Fife, director of library services for Western State Colorado University, and Donna McDonald, director of the Arkansas River Valley Regional Library in Dardanelle, Ark.

Fife has also served as the outreach librarian for Utah Valley University and as the library director for San Juan County Public Libraries. He was a 2016 Library Journal Mover & Shaker and the 2015-2016 President of the Utah Library Association. More than anything, Fife believes that library advocacy, evangelism, and outreach is about connecting with people individually, wherever they may be physically, intellectually, or otherwise. Fife believes that there are no library walls.

McDonald has been in her current position for 17 years and during this time was named by the governor to the Arkansas State Library Board, where she served as the first public librarian on the board for seven years, both as vice chair and chair. She received the Bessie B. Moore Trustee Award from the Arkansas Library Association in 2009. She is very involved in United for Libraries/ALTAFF. McDonald has completed PLA’s “Turning the Page 2.0” and has successfully trained advocates through the state library. She notes that, “being an advocate means being engaged and engaging, consistent and steady, each and every day.”

RUSA, United for Libraries to Host Talk on Library Advocacy Best Practices

Monday

9:30 a.m. – 10:15 a.m.
The Buzz from Animal Planet, TIME For Kids and Sports Illustrated Kids!
Hear from the Time Inc. Books team about our favorite Spring Summer 2017 Children’s titles from our iconic brand partners, including Animal Planet, TIME For Kids, and Sports Illustrated Kids. We will have ARCs, samplers, curriculum guides, and giveaways!

10:30 – 11:15 a.m.
HarperCollins/Harlequin Books Book Buzz
Join HarperCollins/Harlequin Books marketers for a preview of their favorite Spring and Summer 2017 titles of the season! They’ll share everything you need to know about the next BIG book. Snacks will be served, so come and stay awhile!

11:30 a.m. – 12:15 p.m.
Agate Publishing: Denene Millner Books
President of Agate Publishing Doug Sebold will sit down with noted author, editor, parenting authority, and new partner Denene Millner to discuss Denene Millner Books, a new line of young reader books that Agate will publish in its Bolden Books imprint, which is devoted to the work of African American writers. Doug and Denene will discuss the new imprint and the forthcoming 2017 offerings.
Monday Symposium on the Future of Libraries Schedule

8:30 – 10:00 a.m.  Plenary Session – Education Innovation
“A Conversation with Atlanta-based Education Innovators, Reimagining Learning for K-12 and Higher Education” — GWCC A411/A412b
Dr. Stephen Harmon, director of Educational Innovation Center for 21st Century Universities (C21U), Georgia Tech
Jeffrey Martin, Founder and CEO, honorCode
Harmon serves as associate dean of research at Georgia Tech Professional Education (GTPE), director of educational innovation at the Center for 21st Century Universities (C21U), and as a professor at the Georgia Tech College of Design. At GTPE and C21U, he leads the invention, prototyping, and validation efforts associated with educational innovation and with managing facilities available to all Georgia Tech researchers and faculty members.
After majoring in English literature at Furman University, Harmon moved to Upper Egypt to teach fourth-grade English for two years. While traveling through the Middle East and Africa, he realized the tremendous need, and scarce resources, for education and training in developing countries. He returned to the U.S. and earned a master’s degree and doctorate in instructional technology, with a cognate in global policy studies, from the University of Georgia.
Harmon’s research centers on educational uses of emerging technologies. He is a past president of the Association of Educational Communications and Technology. He also conducts research on educational technology in developing countries and has worked in several Middle Eastern and African countries, including as a consultant for USAID’s Education for Development and Democracy Initiative in Botswana.
A 2013 Teach For America Corps Member in the Rhode Island Region, Martin served as the math special educator and data coordinator at Trinity Academy for the Performing Arts (TAPA), an arts-integrated, seventh through 12th grade charter school, for two years and is a certified mathematics and special education instructor in both Rhode Island and Georgia.
Prior to joining TFA, Martin served as the Vice President of The Waller Scholars Inc., an emerging educational non-profit in Atlanta, Ga., and also as a summer analyst with Goldman Sachs in the New York/New Jersey offices.
Martin graduated from the University of Pennsylvania in 2013 with a degree from The Wharton School and a minor in Urban Studies. He has also completed graduate studies work at Brown University in the Urban Education Policy program and is currently pursuing a project with the Annenberg Institute for School Reform on honorCode’s data metric system. Outside of his work at honorCode, he enjoys spending time with his partner, playing piano, singing, going to the many concerts in the Atlanta scene, and traveling.

10:30 – 11:30 a.m.  Concurrent Sessions
“21st Century Library Ethics” — GWCC A402
Sarah Houghton, San Rafael Public Library
As the world goes increasingly digital, the climate surrounding information politics becomes increasingly convoluted. Libraries are caught in the heart of these tangled issues. When was the last time you looked at the ethical statements of the profession? When you sign contracts and revise policies are you keeping those ethics in mind? As you develop programs for your users are you thinking about how to fold in the ethics of freedom of information and privacy? If not, now’s a great time to start.
“Crafting Successful Youth Civic Engagement in Information Spaces” — GWCC A403
Chaebong Nam, Harvard University
Libraries are the key information space for young people to engage in a range of connected digital experiences. How can information professionals help young people leverage libraries to craft successful civic engagement – not only physical space but also human, organizational, and social resources?
To address this issue in part, participants will learn of an action-reflection frame for youth participation developed by MacArthur Foundation’s Research Network on Youth Participatory Politics. Then, they can discuss practical steps to infuse the frame into practice. Library professionals who closely work with youth are welcome, especially youth services librarians and school librarians.

The Symposium on the Future of Libraries takes place Saturday, Sunday, and Monday. Each day follows a similar format, with plenary sessions in the morning, concurrent sessions throughout the day, and a wrap-up discussion to bring our thoughts together. Please note that while the plenary sessions focus on three distinct areas of innovation, each day’s events will look across areas of innovation and are not limited to the theme of that day’s plenary session.

Join REFORMA in Puerto Rico this September

REFORMA: The National Association to Promote Library & Information Services to Latinos and the Spanish Speaking cordially invites you to join them in Puerto Rico for RNCVI, REFORMA’s sixth national conference. The conference will take place September 29 – October 2, 2017, at the Intercontinent- nal Hotel & Resort in San Juan, Puerto Rico. REFORMA National Conference is the largest gathering of Reformistas and is expected to draw over 500 participants. RNCVI will offer a multitude of opportunities, including timely and informative pre-conference seminars, author readings, continuing education workshops, enlightening panel discussions, vendor exhibits, and unforgettable pachangas! Here is an opportunity to learn from distinguished community-changing speakers who have discovered and implemented effective solutions to the challenges facing today’s libraries and communities.

Puerto Rico is also the location of one of REFORMA’s active chapters. This will be the first time REFORMA holds a conference in La Isla del Encanto, “The Island of Enchantment,” in an effort to keep library professionals at the forefront of trends and provide networks amongst librarians, nationally and internationally.
Keep on the lookout for the blue “I’m going to Puerto Rico!” ribbons so you can snag one as you prepare to head to sunny and beautiful Puerto Rico.

Call for proposals for RNCVI is currently open with a deadline of Friday, May 5, 2017. To submit, visit: http://www.rncvi.com/proposals.

For more information about the REFORMA National Conference, visit: http://www.rncvi.com/.
Gravel

Gravel’s model of dreaming big and raising a grassroots movement shows a path to success, using community as a guiding principle. His book explains eight lessons for how to take a project from idea to reality using community. Looking back at his time in Paris, Gravel can now see he has built the inclusive community he always wanted in his own hometown.

In addition to telling the Beltway’s story, Gravel wrote his book because he noticed similar trends for reinvigorating industrial spaces in cities across the country. Examples include projects on railway lines in Manhattan and Chicago, as well as redeveloped urban waterways in New Orleans and Houston. Gravel is mindful that all of those projects share an obligation to the disadvantaged residents who are displaced by gentrification, and he is proud that his own project includes the largest affordable housing development in Atlanta. This is another point where he returns to the importance of a grassroots beginning. Because members of the community supported the Beltway in the first place, it is and will always be accountable to them.

Gravel was able to see the potential for infrastructure to create warmth and connection where others primarily saw data and fiscal rewards — making him a visionary leader. He acknowledges the scope of his work is limited to cities. When asked by an audience member how she might rally her community supported the Beltway in the first place, it is and will always be accountable to them.

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Gravel traveled to Paris and lost 15 pounds by living the way the French do: eating fresh food and walking everywhere.

New Exhibitors

Sky@Twelve Media Group
Booth 1658
The Children’s Book Council
Booth 1101

The Library of Congress
ALA Midwinter Meeting – Atlanta, GA
January 20 – 23, 2017 – Presentation Schedule

Sunday, January 22

9:00 Stories from Lost Archives (webcast from the Library of Congress)
9:30 Talking Books for the Blind: Today and Tomorrow / Bob Jones
10:00 Developing the Next Generation of Digital Stewards / Barrie Howard
11:00 Classification Web 101: A Brief Introduction / Patricia Hayward
11:30 Updates from the Collection Development Office / Donna Brearcliffe
12:00 Chronicling America: Historic American Newspapers / Amber Paranjick
12:30 Can This have an ISSN? An illustrated Tour of the Wide-Ranging Scope of ISSN / Regina Romano Reynolds
1:00 eCO Registration with the US Copyright Office / Rosemary Brawner & Monica Beach
1:30 Cataloger’s Desktop 101: A Brief Introduction / Colleen Cahill
2:00 National Enterprises: Bringing the Library of Congress to Your Library / Blane Dessy
2:30 sameAs, NotsameAs, and Fuzzy Matching: Identity in Linked Data / Judith Cannan & Paul Frank
3:00 Genealogical Research at the Library of Congress / Jane Sanchez & Ahmed Johnson
3:30 From Last to First: Changing Acquisition Policies in Large Research Law Libraries and What Is Driving These Changes / Roberta I. Shaffer
4:00 National and International Outreach at the Library of Congress / Jane Sanchez & Ahmed Johnson
4:30 Modern Marvels: The Library of Congress (featured video from the History Channel)

Twitter: @librarycongress
Facebook: facebook.com/libraryofcongress
loc.gov
Shuttle Service to the Georgia World Congress Center

Complimentary shuttle service is provided between the GWCC and the official ALA hotels listed. For the most up to date information please check the shuttle information signs posted in each hotel lobby.

Hotels and Boarding Locations

**All routes board at Hall A at the Georgia World Congress Center (GWCC)**

**Route 1**
- **Boarding Location**
  - Hilton Atlanta
  - Hyatt Regency
  - Atlanta Marriott Marquis

  **Hilton Atlanta**
  - At Atlanta Marriott, on Peachtree Ctr.
  - On Baker St. across street
  - Curbside on Peachtree Ctr.

- **Omni Hotel at CNN Center - HQ and Embassy Suites Centennial Park** are adjacent to the GWCC. Shuttle service is not provided.

**Route 2**
- **Boarding Location**
  - Courtyard Atlanta Downtown
  - Holiday Inn Express and Suites
  - Sheraton Atlanta
  - Westin Peachtree Plaza – CO HQ
  - Curbside on Ted Turner Dr.

**Shuttle Schedule**

**Friday, January 20**
- 7:00am – 3:00pm: Service every 20-25 minutes
- 3:00pm – 7:30pm: Service every 10-15 minutes

**Saturday, January 21**
- 7:00am – 11:00am: Service every 10-15 minutes
- 11:00am – 2:00pm: Service every 20-25 minutes
- 2:00pm – 6:00pm: Service every 10-15 minutes

**Sunday, January 22**
- 7:00am – 11:00am: Service every 10-15 minutes
- 11:00am – 2:00pm: Service every 20-25 minutes
- 2:00pm – 6:00pm: Service every 10-15 minutes

**Monday, January 23**
- 7:00am – 11:00am: Service every 10-15 minutes
- 11:00am – 2:00pm: Service every 20-25 minutes
- 2:00pm – 6:00pm: Service every 10-15 minutes

**Martin Luther King, Jr. Holiday Observation and Sunrise Celebration Shuttle Service**

**Monday, January 23 - 6:00am - 7:00am**
Georgia World Congress Center
Shuttle service will be provided beginning at 6:00am. Regular shuttle service will resume for return service back to hotels following the event.

**Stop By The Placement Center’s Open House/Job Fair**

If you are looking for a job now, or just thinking about new opportunities, you might want to attend the Open House/Job Fair in the ALA JobLIST Placement & Career Development Center today from 10:30 a.m. – 12:00 p.m. Employers will be available to discuss job opportunities and to showcase the quality of life at their institutions. Representatives will talk about various aspects of community life – the things that make each institution unique, such as arts, music, sports and recreational activities, cultural facilities, the work environment, etc. – as they highlight currently open positions.

Is Your Research Library Living in the Future?

By Michelle Kowalsky, Rowan University, NJ

Catherine Murray-Rust, dean of libraries at Georgia Institute of Technology, described the “engineering mindset” of her university and how it influenced her library’s future planning and staffing during Saturday’s ALA Masters Series. “The world expects Amazon-style services, for everything and in every way,” she explained, “so our library needed to hire specialists from other industries who have different skill sets in order to solve problems.”

Georgia Tech Libraries hired a professional project management consultant to help with planning and tracking of library projects, and moved 95 percent of their physical collection to high-density non-automated storage, including archives and special collections. Murray-Rust then repurposed degree librarians solely to staff outreach rather than operational tasks, and provided them with a librarian “coach” to help with new outreach initiatives.

“We wanted our users to realize that the library building is a service, but not our only service,” Murray-Rust continued. “We wanted faculty and students to stop associating us with a bigger version of the public library they used as kids, and to instead think of us as an innovative and valuable service, available online as well as in person.”

The ultimate goal of Georgia Tech’s Library Next plan is to reach all students and all faculty, wherever they are and all the time.

Georgia Tech has been hiring new staff with skills in supply chain analysis, warehousing and fulfillment expertise, delivery experience (including with drones), network security, and a record of adapting new technologies for library purposes. “If we provide good technologies to get the work done, vendors will agree to better contract terms with us,” Murray-Rust maintained. “When we provide exemplary customer service at the library, political support for our initiatives naturally follows.”

While acknowledging the many challenges in implementing this type of initiative, she also encouraged the group to go beyond simply talking and planning for innovation, and to actually take action to get noticed on campus. “Librarians need to spend more time showing faculty and students that they provide value to the academic enterprise; they can’t do that when they are managing service points or supervising copy cataloging.”

More information on Georgia Tech’s efforts to date is found at http://librarynext.gatech.edu/
Now With Even More Time Saving Perks

Consistently updated to match the modern library’s workflow, Ingram ipage makes finding the right books for your community simple.

CHECK OUT THE LATEST ENHANCEMENTS:

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Stop by booth 1838 to demo the latest ipage enhancements and meet our new Director of Product Development, Donna George.
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The easiest, fastest way to *reading happiness* from your library.

- FRESH & INTUITIVE DESIGN
- EASY TO DISCOVER AND BORROW
- REACH MORE READERS

- New options for consortia and shared collections
- More brand and merchandising controls for library collections & menus
- Custom user experience: lending period, checkout options, maturity level
  - All readers need is a library card!

Visit us at ALA Midwinter for a demonstration

**BOOTH 910**

**eBooks | audiobooks | video | periodicals**

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