



On-site Promotional Opportunities Reservation Form

Exhibit Dates: June 22 – 25, 2018 • Ernest N. Morial Convention Center • New Orleans, LA

Distinguish Your Company and Drive Traffic to your Booth in New Orleans during ALA Annual.

Promotional Opportunities

- Promo Sign, double sided, 4-color (per sign) \$ 1,650
- Lanyard Sponsor: EXCLUSIVE: \$20,000 / 4 – SHARED: \$ 5,500 each
- Tote Bag Sponsor: EXCLUSIVE: \$28,000 / 5 – SHARED: \$ 7,000 each
- Registration Bag Insert (*limit 1 per company*) \$ 5,000
- Registration Line Bowls (per line) \$ 1,250
- Other _____

Exhibitor

Contact Name

Address

City/State/Zip

Phone

Fax

Email

Visit the Sponsorship Platform at

<http://alaannual.sponsorship.ges.com/>.

This site shows banner, column wrap, and escalator cling opportunities and the location where each will be installed.

Signage Opportunities

Conference Banners

- Banner B123 40'w x 15'h, single sided, Hall H Lobby \$ 9,500
- Banner B127 50'w x 15'h, single sided, Hall I Lobby \$10,000
- Banner B149 27'w x 15'h, single sided, Hall H Lobby \$ 6,500
- Banner B150 24'w x 15'h, single sided, Hall H Lobby \$ 6,000
- Banner B151 38'w x 15'h, single sided, Hall H Lobby \$ 7,800
- Banner B154 20'w x 10'h, single sided, Hall I Lobby \$ 5,500
- Banners 10'w x 8', double sided \$ 4,000
- PH3-BR4 PH3-BR5 PH3-BR6 PH3-BR9 PH3-BR10
- PH3-WS3 PH3-WS4 PH3-WS5 PH3-WS6 PH3-WS9 PH3-WS10

Escalator Clings

- Escalator Cling IE149, Hall I \$ 3,500
- Escalator Cling IE148, Hall H Lobby \$ 3,500

Column Wraps – 4-sided

- Column Wrap SC10, Hall G Lobby \$ 2,750
- Column Wrap SC11, Hall G Lobby \$ 2,750
- Column Wrap SC12, Hall G Lobby \$ 2,750
- Column Wrap SC13, Hall G Lobby \$ 2,750

Method of Payment

Total Order \$ _____

Check: payable to American Library Association

Send to:
ALA Exhibits, Hall-Erickson, Inc., 98 E. Chicago Ave., Ste. 201, Westmont, IL 60559

Credit card: Check here to have invoice sent with online credit card payment information.

Return this form with payment to:

Rich Widick, Hall-Erickson, Inc.
98 E. Chicago Ave., Westmont, IL 60559
phone: 800-752-6312
fax: 630-434-1216
email: ala@heiexpo.com

Total Order \$ _____

Contact our office to reserve your opportunity to deliver your message.

Act today!

Rich Widick

phone: 800-752-6312, fax: 630-434-1216, email: ala@heiexpo.com