

Exhibit Dates: June 23 – 26, 2017 • McCormick Place • Chicago, IL

Distinguish Your Company and Drive Traffic to your Booth in Chicago during ALA Annual

Promotional Opportunities

- Promo Sign, double sided, 4-color (per sign) \$ 1,650
- Lanyard Sponsor (4 - SHARED) **2 SOLD, 2 still available** \$ 5,500
- Tote Bag Sponsor (5 - SHARED) **1 SOLD, 4 still available** \$ 7,000
- Registration Bag Insert (*limit 1 per company*) \$ 5,000
- Registration Line Bowls (per line) \$ 1,250

Visit the Sponsorship Platform at
<http://alaannual.sponsorship.ges.com/>.

This site shows banner, column wrap, and stair graphic opportunities and the location where each will be installed.

Signage Opportunities (McCormick Place West Building)

Conference Banners

- Banner B2-1EW2 15'w x 4'h, single sided, Level 2 Meeting Hall \$ 3,500
- Banner B2-1FW2 15'w x 4'h, single sided, Level 2 Meeting Hall \$ 3,500
- Banner B3-10W3 20'w x 12'h, double sided, Level 3 Meeting Hall \$ 8,500
- Banner B3-14W3 20'w x 12'h, double sided, Level 3 Meeting Hall \$ 8,500
- Banner B3-2W3 40'w x 10'h, double sided, Level 3 Meeting Hall \$13,000
- Banner B4-18W4 17'w x 77"h, single sided, outside Level 4 \$ 4,000
- Banner B4-21W4 30'w x 4'h, Level 4 \$ 7,500
- Banner B426a W4 22'w x 8'h, single sided, outside Level 4 \$ 5,000
- Banner B426b W4 22'w x 8'h, single sided, outside Level 4 \$ 5,000
- Banner B4-2W4 17'w x 77"h, single sided, outside Level 4 \$ 4,000
- Banner B4-3W4 17'w x 77"h, single sided, outside Level 4 \$ 4,000
- Banner B4-4W4 17'w x 77"h, single sided, outside Level 4 \$ 4,000
- Banner B4-5W4 17'w x 77"h, single sided, outside Level 4 \$ 4,000
- Banner B4-6W4 17'w x 77"h, single sided, outside Level 4 \$ 4,000

Column Wraps

- Column Wrap C-23W3, 4-sided column wrap, Level 3 \$ 2,500
- Column Wrap C-30W3, 4-sided column wrap, Level 3 \$ 2,500
- Column Wrap C-32W3, 4-sided column wrap, Level 3 \$ 2,500
- Column Wrap C-34W3, 4-sided column wrap, Level 3 \$ 2,500

Stair Graphics

- Stairway Clings Level 1 to Level 2 39 steps total \$10,000
- Stairway Clings Level 2 to Level 3 26 steps total \$ 8,000

Total Order \$ _____

Contact our office to reserve your opportunity to deliver your message.
Act today!

Rich Widick, phone: 800-752-6312, fax: 630-434-1216 or 630-756-5335,
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