

American Association of Law Libraries Annual Meeting & Conference Exhibits

AN OPTION FOR EMERGING COMPANIES

New publications and technologies often are introduced to the law library market by smaller start-up companies. In order to give these companies access to the vital market they seek, AALL has designated a special display option for these companies. If your organization is developing new products and services, this is a low-cost opportunity to introduce yourself to more than 1,600 decision-makers in the law library market.

Who's Welcome

Organizations new to the law market who have not exhibited at the AALL Annual Meeting in the past.

Your Cost and What It Includes

For 50% off of the standard exhibit fee, these exhibitors are supplied many standard benefits as in other areas of the exhibition, but are limited in the method in which they may utilize their display space.

The fee includes:

- One six-foot skirted (in official show colors) display table.
- One side chair
- Carpet (show colors)
- Back drape with a standard booth identification sign
- A standard listing in the Final Program
- Exhibitor Badges for access to the exhibit floor
- Priority towards the selection of standard booth space in the next Annual Meeting Exhibits

Other furnishings (limited to signage, chairs, wastebaskets, electrical) may be ordered, at an additional charge, from the general contractor.

SMALL PRESS/PRODUCT TABLE DISPLAY RULES

Definition: Exhibit consisting of a table-top display of products.

HEIGHT/DEPTH

Table exhibitors may place a sign or vertical exhibit(s) on their table as long as they fit in the 6'0" x 2'0" (1.83m x .61m) table area and do not exceed 3'0" (.91m) from the table top.

Table exhibitors may hang signage or banners from the back drape support to promote company identity or products. This area is limited to a space 6'0" wide x 4'0" high (1.83m x 122m), extending down from the top of the back drape line.

No exhibit or sign may interfere with, obscure, or block the view of another exhibit. No table exhibitor may construct a back wall or any equipment or display materials other than on the table provided. No product, video equipment or display materials may be placed on the floor.

Exhibitors may only apply for and utilize one table display unit.

Intent: *Other table top exhibits are entitled to a reasonable sight line. Displays are limited to the table top due to the nature and intent of the Small Press/Product Area.*

