Exhibitor Prospectus

A global forum to advance dementia science

- Primary Care Physicians
- Researchers/Scientists
- Geriatric Specialists
- Psychiatrists
- Biochemists
- Neurologists
- Molecular Biologists
- Neuroscientists
- Pharmacologists
- Psychologists
- Radiologists
Get direct exposure to over 5,000 of the world’s leading medical professionals involved in dementia care and neuroscience research

The Alzheimer’s Association International Conference (AAIC®) will bring together more than 5,000 leaders from the global medical and scientific dementia researcher community. They are clinicians, scientists, and care providers who have regular contact with thousands of patients and they come to learn about the latest research, products, and solutions available in the treatment of Alzheimer’s and related dementias.

Attendees represent the following disciplines/specialties:
- Neurology
- Gerontology
- Biochemistry
- Geriatrics
- Neuropsychology
- Social Work
- Neuroscience
- Nurses and Caregivers
- Pharmacology
- Geriatric Psychology
- Clinicians
- Radiology

Attendees are interested in the following products and services:
- Pharmaceuticals
- Imaging/Optical Instruments
- Laboratory Equipment & Supplies
- Physiological Instruments
- Bio-Chemicals and Reagents
- Computer-Related Instruments
- Animal Models
- Diagnostic Testing
- Hospice Care
- Nutrition Management
- Neurocognitive Assessment
- Publishers
- Software
- Mobile Devices & Apps

*From the AAIC® 2016 registration records

Don’t miss this opportunity to meet face-to-face with thousands of thought leaders from the global medical and scientific dementia research community!

Top Professional Settings from attendees are:
- Hospitals/Clinics
- Private Practice/Residential Care
- Academic/University Settings
- Research Institutes

AAIC Attendance by Region
From previous conference in Europe – AAIC 2014, Copenhagen

42% Europe
15% Asia
35% North America
4% Central/South America
1% Africa/Mid East
3% Oceania
Join These Leading Organizations Who Exhibit at AAIC*

Abbvie
AbbVie
Acheva, Inc.
Affimim - RE: mind
Afinogen, now part of Thermo Fisher
AIcore
Allergan
Allied Powers, LLC
Azaforum
Alzheimer Society of Canada, Alzheimer Society of Ontario, Alzheimer Society of Toronto
Alzheimer’s Association
Alzheimer’s Disease International
Alzheimer’s Research & Prevention Foundation
Alzheimer’s Research UK
Amarante Diagnostics
AnaSpec, EGT Group
Araclon Biotech, SL
Aracron Biotech, SL
AtCor Medical, Inc. (USA)
Avarir Pharmaceuticals Medical Affairs
Avarir Pharmaceuticals, Inc.
Axovant Sciences, Inc.
Bachem Americas, Inc.
Banner Alzheimer’s Institute
Benjamin Rose Institute on Aging
Benthion Science Publishers Ltd.
BioAspect, Inc.
Biogen
BioLegend
Bio-Tech Pharmacal Inc.
Bracket
Brain Canada / Consortium of Canadian Centres for Clinical Cognitive Research
Brain Test Inc.
BrainFX, Inc.
Brains On-Line
brainXchange
Braiker
Cambridge Cognition Ltd.
Canadian Alzheimer’s Disease Basic Research Symposium
Canadian Association on Gerontology - AG- WELL NCE
Canadian Consortium on Neurodegeneration in Aging - Women’s Brain Health Initiative
Canadian Institutes of Health Research
CARE Canada
Centre de Recherche de l’Institut Universitaire de Geriatrie de Montreal - Canadian Center for Aging and Brain Health Innovation (CC-ABB)
Cimarron Publishing/Gemini Mind Technology
CNS Vital Signs
Consortium for the early identification of Alzheimer disease-Quebec (CIMA-Q) - Canadian Longitudinal Study on Aging (CLSA)
Consortium of Canadian Centres for Clinical Cognitive Research (C5R) Canadian Longitudinal Study on Aging (CLSA)
CorTechs Labs
Digital Cognition Technologies, Inc.
DriveABLE
Eli Lilly and Company
Elsevier
Entrepreneurial Technologies
E-Phy-Science
Euromimun AG
Evoque Neurosciences
Forum Pharmaceuticals Inc.
Fujifilm
GE Healthcare
Genentech
Global Alzheimer’s Association Interactive Network (GAAIN)
Healthcare Interactive, Inc.
IBL International GmbH
Integrate
International Psychogeriatric Association (IPA) Intervivo Solutions Inc.
InVibrity Health
ICOS Press
Janssen Pharmaceuticals
Java Group Programs
La Trobe University
Lewy Body Dementia Association
LifeBio.com
Logos Biosystems, Inc.
Lundbeck/Otsuka
MagQu Co., Ltd
MentisCura
Mesoscale Discovery
Mosaic Design Studio
National Death Index
National Institute of Neurological Disorders and Stroke (NIH)
National Alzheimer’s Coordinating Center
Neurocrinex, Inc.
NeuroCov Trials
Neurology Reviews
Neurometrix
Neuropathx
Neuro indicating Gene expression, Inc.
Neuro-Sys
NeuroTrack Technologies
Neurotrope Biosciences, Inc.
Novartis Pharma AG
Nutricia Advanced Medical Nutrition
Ontario Brain Institute; Toronto Dementia Research Alliance
Ontario Ministry of Health and Long-Term Care
Optovue
Otto Trading, Inc.
PARO Robots, U.S., Inc.
Piramal Imaging
Practical Neurology/BMC
PRA Health Science
PsychoGenics, Inc.
Psychology Software Tools, Inc.
Public Health Agency of Canada (PHAC)
GPS, LLC
Quanterix Corporation
Quest Diagnostics
Room 217 Foundation
Pepstatide, LLC
RWD Life Science, INC
Singulex, Inc.
Society of Nuclear Medicine and Molecular Imaging (SNMIMI)
Springer
St. Mikes Foundation
Stemgent - ReproCELL, Inc.
Sunven Discovery
Sunven Life Sciences Limited
SyNaging SA
Taconic Biosciences
The Gerontological Society of America
Tissuavisioin, Inc.
University of Florida Shands Hospital
VA Boston Healthcare
Vigilant Inc.
vTv Therapeutics LLC
Weston Brain Institute
Worldwide Clinical Trials

Traffic Drivers to Maximize Your ROI

The Alzheimer’s Association provides these added exhibit hall features to attract attendees and ensure your exhibiting success:

- Complimentary attendee coffee breaks located in the exhibit hall each day
- Complimentary snack breaks located in the exhibit hall each afternoon
- Poster Presentations, that change twice each day, located inside the exhibit hall to maximize traffic to your booths
- Attendee Lounge located in the center of the exhibit hall for networking and meetings

Exhibit Booth Rental:

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Rate (USD)</th>
<th>Minimum Size</th>
<th>Minimum Area (sq m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Booth</td>
<td>$417</td>
<td>3m x 3m</td>
<td>9 sq m</td>
</tr>
<tr>
<td>Promoters</td>
<td>$184</td>
<td>3m x 3m</td>
<td>9 sq m</td>
</tr>
<tr>
<td>Government</td>
<td>$84</td>
<td>3m x 3m</td>
<td>9 sq m</td>
</tr>
<tr>
<td>University</td>
<td>$84</td>
<td>3m x 3m</td>
<td>9 sq m</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>$1,150</td>
<td>3m x 3m</td>
<td>9 sq m</td>
</tr>
<tr>
<td>Corner Charge</td>
<td>$200</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Booth rental includes these added benefits:

- Complimentary attendee list with email addresses and mailing information for one (1) time use
- Three (3) discount registrations to AAIC® scientific sessions
- Two (2) complimentary tickets to the Welcome Reception on Sunday
- Complimentary listing in the print and online exhibitor guide that includes contact information and product description
- Three (3) exhibitor/staff registration badges per 3m x 3m stand
- Complimentary WiFi Internet Access on the exhibit hall floor

To Reserve Your Booth Space, Contact:

Greg Andruch, Exhibit Sales Manager
The Alzheimer’s Association International Conference (AAIC®) 2017
c/o Hall-Erickson, Inc., Exhibition Management
98 E. Chicago Avenue, Westmont, IL 60559-1559
P: 630.434.7779
E: GAndruch@heiexpo.com

*Contracted exhibitors from AAIC® 2015 in Washington, DC, and AAIC® 2016 in Toronto, Canada
Exhibit Hall Schedule

Sunday, July 16 – 9:30 am – 4:15 pm
9:30 am – 10:30 am ....... Exhibit Hall Opens/Coffee Break
11:30 am – 2:00 pm ....... Expo Exclusive Hours/Poster Sessions
3:30 pm – 4:15 pm ......... Expo Exclusive Hours/ Snack Break/
Poster Sessions

Monday, July 17 – 9:30 am – 4:15 pm
9:30 am – 10:30 am ....... Exhibit Hall Opens/Coffee Break
11:30 am – 2:00 pm ....... Expo Exclusive Hours/Poster Sessions
3:30 pm – 4:15 pm ......... Expo Exclusive Hours/ Snack Break/
Poster Sessions

Tuesday, July 18 – 9:30 am – 4:15 pm
9:30 am – 10:30 am ....... Exhibit Hall Opens/Coffee Break
11:30 am – 2:00 pm ....... Expo Exclusive Hours/Poster Sessions
3:30 pm – 4:15 pm ......... Expo Exclusive Hours/ Snack Break/
Poster Sessions

Wednesday, July 19 – 9:30 am – 4:15 pm
9:30 am – 10:30 am ....... Exhibit Hall Opens/Coffee Break
11:30 am – 2:00 pm ....... Expo Exclusive Hours/Poster Sessions
3:30 pm – 4:15 pm ......... Expo Exclusive Hours/ Snack Break/
Poster Sessions

Schedule Subject to Change

TO RESERVE YOUR BOOTH SPACE, CONTACT:

Greg Andruch, Exhibit Sales Manager
The Alzheimer’s Association International Conference (AAIC®) 2017
c/o Hall-Erickson, Inc., Exhibition Management
98 E. Chicago Avenue, Westmont, IL 60559-1559
P: 630.434.7779
E: GAndruch@heiexpo.com

Reserve a private BUSINESS SUITE

The Exhibitor Business Suites are located right on the exhibit floor and are perfect for important meetings, focus groups, or hospitality events. Catering packages are available. Business Suites are rented for all four days and are available in a range of different sizes starting at $4,295 USD. For details, contact Greg Andruch at GAndruch@heiexpo.com or 630.434.7779.