A global forum to advance dementia science

- Primary Care Physicians
- Geriatric Specialists
- Psychiatrists
- Biochemists
- Neurologists
- Molecular Biologists
- Neuroscientists
- Nurses
- Pharmacologists
- Psychologists
- Radiologists
- Caregivers
Attendees represent the following disciplines/specialties:

- Primary Care Physicians
- Geriatric Specialists
- Biochemists
- Geriatric Psychiatrists
- Neurologists
- Molecular & Cell Biologists
- Neuroscientists
- Nurses and Caregivers
- Pharmacologists
- Psychiatrists
- Psychologists
- Radiologists

Attendees come from the following professional settings:

- Community-Based Program
- Government Hospital/Clinic
- Independent Research Institute
- Nonprofit Organization
- Private Practice
- Public/Private Hospital
- Residential Care Facility
- University

Attendees are interested in the following products and services:

- Pharmaceuticals
- Hospice Care
- Nutrition Management
- Neurocognitive Assessment
- Publishers
- Software
- Mobile Devices & Apps
- Imaging/Optical Instruments
- Laboratory Equipment & Supplies
- Physiological Instruments
- Bio-Chemicals and Reagents
- Computer-Related Instruments
- Animal Models
- Diagnostic Testing

84% of attendees agreed that viewing the exhibits was beneficial to their work.
Join These Leading Organizations Who Exhibit at AAIC*

Abcam
Abilia AB
Actavis
ADPD 2015 c/o Kennes Intl.
Alzheimer Society of Canada & CANAD
Alzheimer’s Association
Alzheimer’s Disease International
Alzheimer’s Research UK
Alzheimer’s Research & Prevention
   Foundation
Amaranthus Diagnostics
AMYLGEN
Araclon Biotech, SL
AtCor Medical, Inc. (USA)
Quest Diagnostics
Avarin Pharmaceuticals Medical Affairs
Avanir Pharmaceuticals, Inc.
Axol Bioscience Ltd.
Axovant Sciences
Bachem AG
Bachem Americas, Inc.
Benjamin Rose Institute on Aging
Bentham Science Publishers Ltd.
BioClinica, Inc.
Biocrates Life Sciences AG
Biogen
Biologics
BioMed Central Ltd.
BioScape, Medical Imaging CRO
Bio-Tech Pharmacal Inc.
Brains On-Line
Broker
C2N Diagnostics
Cambridge Cognition Ltd.
Canadian Consortium on Neurodegeneration (CCNA) & Consortium pour L’identification precoce du Maladie d’Alzheimer du Quebec (CIMA-Q)
Canadian Institutes of Health Research
Cimarron Publishing/Gemini Mind Technology
CNS Vital Signs
Consortium of Canadian Centres for Clinical Cognitive Research (CSR)
Canadian Longitudinal Study on Aging (CLSA)
CorTechs Labs
Covance, Inc.
Danish Dementia Research Center
DriveABLE
Elsevier
Enovative Technologies
E-Phy-Science
Euroimmun AG
Ever Neuro Pharma GmbH
Forum Pharmaceuticals Inc.
Fujirebio
GE Healthcare
Global Alzheimer’s Association
Interactive Network (GAIN)
H. Lundbeck A/S
IBL International GmbH
Integrate
International Psychogeriatric Association (IPA)
International Society for Frontotemporal Dementias (ISFTD)
Intervivo Solutions Inc.
inVentiv Health
IOS Press
Lewy Body Dementia Association
LifeBio.com
Lilly USA
Logos Biosystems, Inc.
MagQu Co., Ltd
MentisCura
Meso Scale Discovery
National Death Index
National Institute of Neurological Disorders and Stroke (NIH)
Nat’l Alzheimer’s Coordinating Center
NeuroCog Trials
Neuronetrix
Neurox
Neuronix, Ltd.
NeuroScience Associates, Inc.
NeuroTrack Technologies
Novartis Pharma AG
Nutricia Advanced Medical Nutrition
Optovue
Otto Trading, Inc.
PARO Robots, U.S., Inc.
Piramal Imaging
PRAHealth Science
PsychoGenics, Inc.
QPS, LLC
Quantex Corporation
reMynd
ReproCELL, Inc.
rPeptide, LLC
RWD Life Science, INC
Safecall Denmark
Singularx, Inc.
Society of Nuclear Medicine and Molecular Imaging (SNMMI)
Springer
Suven Discovery
Swiss Medical Press GmbH
Taconic Biosciences
The Gerontological Society of America
VA Boston Healthcare
Wellness Nordic
Wisepress Ltd.
Worldwide Clinical Trials

Traffic Drivers to Maximize Your ROI

The Alzheimer’s Association provides these added exhibit hall features to attract attendees and ensure your exhibiting success:

▶ Complimentary attendee coffee breaks located in the exhibit hall each day
▶ NEW! Complimentary attendee and exhibitor internet access throughout the exhibit hall
▶ Poster Presentations located inside the exhibit hall and scheduled daily
▶ Attendee Lounge located in the center of the exhibit hall for networking and meetings
▶ NEW! Networking Café serving “grab ‘n go” menu options for attendees during the lunch hour

Exhibit Booth Rental:

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Booth Rate</td>
<td>$37.50 (USD) per square foot (100 minimum)</td>
</tr>
<tr>
<td>Publishers Rate</td>
<td>$16.50 (USD) per square foot (100 minimum)</td>
</tr>
<tr>
<td>Government Rate</td>
<td>$7.50 (USD) per square foot (100 minimum)</td>
</tr>
<tr>
<td>Non Profit Rate</td>
<td>$1,145 (USD) (one 10’ x 10’ booth only)</td>
</tr>
<tr>
<td>Corner Charge</td>
<td>$200 (USD) per open corner</td>
</tr>
</tbody>
</table>

Booth rental includes these added benefits:

▶ Complimentary attendee list with email addresses and mailing information (for a one time use)
▶ Three (3) discount registrations to AAIC scientific sessions
▶ Two (2) complimentary tickets to the Welcome Reception on Sunday
▶ Complimentary listing in the print and online exhibitor guide that includes contact information and product description
▶ NEW! Complimentary internet to all Exhibitors.

To Reserve Your Booth Space, Contact:

Greg Andruch, Exhibit Sales Manager
The Alzheimer’s Association International Conference (AAIC®) 2016
   c/o Hall-Erickson, Inc., Exhibition Management
   98 E. Chicago Avenue, Westmont, IL  60559-1559
   P: 630.434.7779
   E: GAndruch@heiexpo.com

*Contracted exhibitors from AAIC 2014 in Copenhagen and AAIC 2015 in Washington, DC

Information gathered from the AAIC2015 Attendee Survey
Exhibit Hall Schedule

Sunday, July 24 – 9:30 a.m. – 4:15 p.m.
9:30 – 10:30 a.m. ................... Poster Sessions/Exhibit Viewing
11:30 a.m. – 2 p.m. .......... Poster Sessions/Exhibit Viewing
3:30 – 4:15 p.m. .................... Poster Sessions/Exhibit Viewing
Coffee Break

Monday, July 25 – 9:30 a.m. – 4:15 p.m.
9:30 – 10:30 a.m. ................... Poster Sessions/Exhibit Viewing
11:30 a.m. – 2 p.m. .......... Poster Sessions/Exhibit Viewing
3:30 – 4:15 p.m. .................... Poster Sessions/Exhibit Viewing
Coffee Break

Tuesday, July 26 – 9:30 a.m. – 4:15 p.m.
9:30 – 10:30 a.m. ................... Poster Sessions/Exhibit Viewing
11:30 a.m. – 2 p.m. .......... Poster Sessions/Exhibit Viewing
3:30 – 4:15 p.m. .................... Poster Sessions/Exhibit Viewing
Coffee Break

Wednesday, July 27 – 9:30 a.m. – 4:15 p.m.
9:30 – 10:30 a.m. ................... Poster Sessions/Exhibit Viewing
11:30 a.m. – 2 p.m. .......... Poster Sessions/Exhibit Viewing
3:30 – 4:15 p.m. .................... Poster Sessions/Exhibit Viewing
Coffee Break

Schedule Subject to Change

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Reserve a private BUSINESS SUITE
The Exhibitor Business Suites are located right on the exhibit floor and are perfect for important meetings, focus groups, or hospitality events. Business Suites are rented for all four days and are available in a range of different sizes starting at $3,995 (USD). For details, contact Greg Andruch at GAndruch@heiexpo.com or 630.434.7779.

July 24-27, 2016: Exhibits
July 22-23, 2016: Preconferences
July 24-28, 2016: Annual Conferences
Metro Toronto Convention Center
Toronto, Canada

alzheimer’s association

AAIC16